World Distribution Report on Rental & Leasing of Heavy Construction Equipment Lines

Description:
The World Distribution Report on Rental & Leasing of Heavy Construction Equipment Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Rental & leasing of heavy construction equipment Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

Distribution, marketing & sales of Rental & Leasing of Heavy Construction Equipment Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 5324121_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


RENTAL & LEASING OF HEAVY CONSTRUCTION EQUIPMENT LINES: PRODUCTS & MARKETS COVERED:

Rental & leasing of heavy construction equipment Lines
Passenger cars/other automotive w/o drivers rental/leasing
Commercial & industrial machinery & equip rental/leasing
Aircraft without pilots (noncharter) rental/leasing
Heavy equip for construction, etc w/ operators, rental/leasing
Heavy equip for construction, etc w/o operators, rental/leasing
Computers & computer peripheral equipment rental/leasing
Office furniture rental/leasing
Office machinery & equip (except computers & furn) rental/leasing
Medical machinery/equipment rental/leasing
Audio/visual equipment rental/leasing
Other commercial & industrial machinery & equip rental/leasing
Consumer goods rental/leasing
Consumer appliances rental/leasing
Party supplies rental/leasing
Other consumer goods rental/leasing
Interest income
Interest from lease financing receivables (financing leases)
Repair & maintenance services
Sales of merchandise
Other revenue

RENTAL & LEASING OF HEAVY CONSTRUCTION EQUIPMENT LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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