World Consumption Report on Signs

Description: The World Consumption Report on Signs. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 34 Products covered, 2145 pages, 9962 spreadsheets, 9799 database tables, 582 illustrations. Updated monthly.

This World Consumption Report on Signs provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Sign manufacturing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Signs.

Net consumption of Signs Products & Services in each country.

This database covers NAICS code: 33995. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SIGNS: PRODUCTS & MARKETS COVERED:

Sign manufacturing

Sign mfg

Electric signs

Luminous tubing electric signs (neon, argon, hydrogen, etc)

Fluorescent lamp electric signs

Incandescent bulb electric signs & other electric signs

Incandescent bulb, electronic variable message display signs

Other incandescent bulb signs

All other electric signs (incl combinations of luminous fluorescent & incandescent)

Electric signs, nsk

Nonelectric signs, incl counter & floor displays, point-of-purchase & other signs & displays

Nonelectric screen printed metal signs & displays
Other printed or unprinted nonelectric metal signs & displays

Nonelectric screen printed wood signs & displays

Other printed or unprinted nonelectric wood signs & displays

Nonelectric screen printed other than wood or metal signs & displays

Other printed or unprinted nonelectric other than wood or metal signs & displays

Nonelectric signs, incl counter & floor displays, point-of-purchase & other signs & displays, nsk

Advertising specialties

Advertising specialties--printed promotional items on purchased materials

Advertising specialties--other than printed

Advertising specialties, nsk

Signs, nsk, total

Sign manufacturing, nsk, total

Sign manufacturing, nsk, for nonadministrative-record establishments

Sign manufacturing, nsk, for administrative-record establishments

SIGNS: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


Ordering:
Order Online - http://www.researchandmarkets.com/reports/2967950/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: World Consumption Report on Signs
Web Address: http://www.researchandmarkets.com/reports/2967950/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

| Quantity                        | DVD: USD 3734 + USD 61 Shipping/Handling | Electronic (Online Access) - Single User: USD 3734 |

* Shipping/Handling is only charged once per order.

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐
First Name: ___________________________ Last Name: ___________________________
Email Address: * ___________________________
Job Title: ___________________________
Organisation: ___________________________
Address: ___________________________
City: ___________________________
Postal / Zip Code: ___________________________
Country: ___________________________
Phone Number: ___________________________
Fax Number: ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: __________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World