World Consumption Report on Athletic Footwear Store Lines


This World Consumption Report on Athletic Footwear Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Athletic footwear stores Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Athletic Footwear Store Lines Products & Services in each country.

This database covers NAICS code: 4482105_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


ATHLETIC FOOTWEAR STORE LINES: PRODUCTS & MARKETS COVERED:

Athletic footwear stores Lines

Men's wear

Women's, juniors', & misses' wear

Children's wear, incl boys, girls, & infants & toddlers

Footwear, including accessories

Men's footwear, including dress & casual footwear

Women's footwear, including dress & casual footwear

Children's footwear, including dress & casual footwear

Men's athletic footwear, incl sneakers & outdoor/hiking boots

Women's athletic footwear, incl sneakers & outdoor/hiking boots

Children's athletic footwear, incl sneakers & outdoor/hiking boots

Footwear access, incl polishes, laces, trees, storage bags, etc
Jewelry, incl watches, watch attach, novelty jewelry, etc

Optical goods, incl eyeglasses, contact lenses, sunglasses, etc

Sporting goods

All other merchandise

All nonmerchandise receipts

ATHLETIC FOOTWEAR STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE
7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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