World Distribution Report on Florists Lines


The World Distribution Report on Florists Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Florists Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Florists Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 4531_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


FLORISTS LINES: PRODUCTS & MARKETS COVERED:

Florists Lines
Groceries & other foods for human consumption off the premises
Candy
All other foods
Packaged liquor, wine, & beer
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Soaps, detergents, & household cleaners
Women's, juniors', & misses' wear
Furniture, sleep equipment & outdoor/patio furniture
Kitchenware & home furnishings
Giftware & glassware including vases
All other kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Cut flowers -- unarranged
Cut flowers -- arranged
Indoor potted plants -- blooming
Indoor potted plants -- nonblooming
Outdoor nursery stock
All other lawn, garden, & farm equip & supplies
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Greeting cards
Souvenirs & novelty items
Seasonal decorations
Artificial/silk flowers, plants, & trees
Craft supplies
All other merchandise
All nonmerchandise receipts
Wire services & commissions
All other nonmerchandise receipts

FLORISTS LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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