World Consumption Report on Food / Health Supplement Store Lines

Description:

This World Consumption Report on Food / Health Supplement Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Food / health supplement store lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:
The World Consumption Report on Food / Health Supplement Store Lines.

Net consumption of Food / Health Supplement Store Lines Products & Services in each country.

This database covers NAICS code: 446191_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


FOOD / HEALTH SUPPLEMENT STORE LINES: PRODUCTS & MARKETS COVERED:

Food / health supplement stores Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Alcoholic drinks served at the establishment
Packaged liquor, wine, & beer
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Prescriptions
Nonprescription medicines
Vitamins, minerals, & other dietary supplements
Health aids, incl first-aid prod; foot prod; ortho equip; etc
Cosmetics, incl face cream, make-up, perfumes & colognes etc
Oth hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Women's, juniors', & misses' wear
Footwear, including accessories
Major household appliances
Small electric appliances & personal care appliances
Audio equip, musical instr, radios, stereos, CDs, records, etc
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Nonprescription eyeglasses & sunglasses
All other optical goods & accessories
Sporting goods
Lawn, garden, & farm equipment & supplies
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Greeting cards
Magazines & newspapers
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Receipts from video tape, DVD, video/DVD player etc rentals
Rental of medical/convalescent equipment

Charges for insurance

All other nonmerchandise receipts

FOOD / HEALTH SUPPLEMENT STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.
8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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