World Consumption Report on Florists Lines

Description: The World Consumption Report on Florists Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 37 Products covered, 2188 pages, 9944 spreadsheets, 9778 database tables, 589 illustrations. Updated monthly. This World Consumption Report on Florists Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Florists Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


- Net consumption of Florists Lines Products & Services in each country.

- This database covers NAICS code: 453110_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


- FLORISTS LINES: PRODUCTS & MARKETS COVERED:
  - Florists Lines
  - Groceries & other foods for human consumption off the premises
  - Candy
  - All other foods
  - Packaged liquor, wine, & beer
  - Cigars, cigarettes, etc & smokers' access, excl sls from vending
  - Drugs, health aids, beauty aids, including cosmetics
  - Soaps, detergents, & household cleaners
  - Women's, juniors', & misses' wear
  - Furniture, sleep equipment & outdoor/patio furniture
  - Kitchenware & home furnishings
  - Giftware & glassware including vases
All other kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Cut flowers -- unarranged
Cut flowers -- arranged
Indoor potted plants -- blooming
Indoor potted plants -- nonblooming
Outdoor nursery stock
All other lawn, garden, & farm equip & supplies
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Greeting cards
Souvenirs & novelty items
Seasonal decorations
Artificial/silk flowers, plants, & trees
Craft supplies
All other merchandise
All nonmerchandise receipts
Wire services & commissions
All other nonmerchandise receipts

FLORISTS LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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