World Consumption Report on Cable & Program Distribution Lines

Description: The World Consumption Report on Cable & Program Distribution Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 30 Products covered, 2062 pages, 9964 spreadsheets, 9791 database tables, 527 illustrations. Updated monthly. This World Consumption Report on Cable & Program Distribution Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Cable & other program distribution Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Cable & Program Distribution Lines Products & Services in each country.

This database covers NAICS code: 517510_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CABLE & PROGRAM DISTRIBUTION LINES: PRODUCTS & MARKETS COVERED:

Cable & other program distribution Lines

Television: Program rights

Multichannel programming distribution services (analog & digital)

Multichannel prog dist serv:Basic prog pkg, incl startup & recon fee

Multichannel programming dist serv: Premium programming package

Multichannel programming distribution services: Pay-per-view

Air time - Program distribution networks: Advertising

Air time - Program distb networks: Ad: National & regional (net)

Air time - Program distb networks: Advertising: Local (net)

Cable & other program distribution: Related services

Installation serv, cable/outlets on customer's premise

Equipment rental
Equipment sales, including decoders, satellite dishes, etc.

Other related services

Production & postproduction services - Television

Carrier serv, incl netwk access serv to oth telecomm carriers

Basic fixed local telephony - Residential

Basic fixed local telephony - Business

Basic fixed local telephony - Public

Calling feat incl call waiting/call ID/voice mail-Fixed telephony

Basic fixed long distance telephony - Outbound - Residential

Basic fixed long distance telephony - Outbound - Business

Basic fixed long distance telephony - Inbound

Private network services

Data transmission services

Internet access services

Internet access services: Narrowband

Internet access services: Broadband

All other receipts

CABLE & PROGRAM DISTRIBUTION LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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