World Distribution Report on Passenger Car Rental & Leasing Lines

Description:
The World Distribution Report on Passenger Car Rental & Leasing Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Passenger car rental & leasing Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

Distribution, marketing & sales of Passenger Car Rental & Leasing Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 53211_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


PASSENGER CAR RENTAL & LEASING LINES: PRODUCTS & MARKETS COVERED:

Passenger car rental & leasing Lines
Passenger cars/other automotive w/o drivers rental/leasing
Passenger car rental without drivers
Passenger car leasing without drivers
Truck rental without drivers
Truck leasing without drivers
Truck tractors rental/leasing without drivers
Truck trailers/semitrailer/stor trailers rental/leasing without drivers
Utility trailers rental &/or leasing
Motor homes & other RVs rental/leasing without drivers
Passenger cars & trucks with drivers rental/leasing
Consumer goods rental/leasing
Interest income
Interest from lease financing receivables (financing leases)
Sales of merchandise
Other revenue

PASSENGER CAR RENTAL & LEASING LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE

8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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