World Distribution Report on Convention & Visitors Bureaus Lines

Description: The World Distribution Report on Convention & Visitors Bureaus Lines. Distribution/Marketing/Sales by Country by City. Distribution Functions, Structures, Costs & Margins. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Distribution Values, Local Distribution, Per-Capita Distribution, Marketing Costs & Margins, Product Launch Data, Trade Buyers & End Users Profile, Buyer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. The World Distribution Report on Convention & Visitors Bureaus Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Convention & visitors bureaus Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Convention & Visitors Bureaus Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 561591_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CONVENTION & VISITORS BUREAUS LINES: PRODUCTS & MARKETS COVERED:

Convention & visitors bureaus Lines

Res serv, incl comm/fee from sale-pass tran/lodge/oth travel serv
Res serv, inc comm/fee fm sale-pass trans/lodge/oth trav:Veh rent
Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav ser:Lodge
Res serv, inc comm/fee fm sale-pass tran/lodge/oth trav:Event tkt
Res, inc fee fm sale-pass tran/lodge/oth:Oth-ferry/bus/airpt shut
Pkg tour inc arr/assemble mkt tour pkg to trav agnt/tour whs/indiv
Trip planning, incl assembling travel information/advice/plans
Commission or fees from sale of travel insurance
Sale of travel accessories & other travel related merchandise
Serv provided to supp conv & promote tourism: Pre-conv organ serv
Serv provided to supp conv & promote tourism: Conv supp serv
Serv prov to supp conv & promo tour: Vis info & sightsee tour serv
Serv provided to supp conv & promote tourism: Res serv on tourism

Automobile clubs, road & travel serv - dues & fees from members

All other receipts
All other operating receipts

CONVENTION & VISITORS BUREAUS LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.
6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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