# World Consumption Report on Pet & Pet Supplies Store Lines

**Description:**


This World Consumption Report on Pet & Pet Supplies Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Pet & pet supplies stores Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

**Contents:**


Net consumption of Pet & Pet Supplies Store Lines Products & Services in each country.

This database covers NAICS code: 45391_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


**PET & PET SUPPLIES STORE LINES: PRODUCTS & MARKETS COVERED:**

- Pet & pet supplies stores Lines
- Groceries & other foods for human consumption off the premises
- Women's, juniors', & misses' wear
- Audio equip, musical instr, radios, stereos, CDs, records, etc
- Kitchenware & home furnishings
- Jewelry, incl watches, watch attach, novelty jewelry, etc
- Books
- Toys, hobby goods, & games
- Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- Sporting goods
- Hardware, tools, & plumbing & electrical supplies
- Lawn, garden, & farm equipment & supplies
Pets, pet foods, & pet supplies

Pets

Pet foods, including wild bird feed

Pet supplies, including wild bird supplies

Aquarium products & fish

All other merchandise

All nonmerchandise receipts

Pet care services, incl boarding & grooming

All other nonmerchandise receipts

PET & PET SUPPLIES STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)

3. PER-CAPITA CONSUMPTION - in US$ by Country by Products by Year: 1997 to Current year, Forecast
Current year to 2020, Forecast 2021-2028.

4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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