
This World Consumption Report on Department Stores provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Department stores) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


DEPARTMENT STORES: PRODUCTS & MARKETS COVERED:

Department stores

Department stores (excl leased depts)

Department stores (incl leased depts)

Conventional department stores (excl leased depts)

Conventional department stores (incl leased depts)

Discount or mass merchandising dept stores (excl l

Discount or mass merch dept stores (incl leased de

National chain department stores (excl leased dept

National chain department stores (incl leased dept

Dept stores (except discount dept stores) (excl leased de

Department stores (expt discount dept stores) (incl leased de

Discount department stores (excl leased depts)
Discount department stores (incl leased depts)

DEPARTMENT STORES: 59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997 to Current year, Forecast
Current year to 2020, Forecast 2021-2028. Market, Financial, Competitive, Market Segmentation, Industry,
Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables &
Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets,
each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
Business Scenarios - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry
Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year -
Forecast Current year to 2020, Forecast 2021-2028.

NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10
Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term
Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)

3. PER-CAPITA CONSUMPTION - in US$ by Country by Products by Year: 1997 to Current year, Forecast
Current year to 2020, Forecast 2021-2028.

4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current
year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current
year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA

9. FORECAST INDUSTRY FINANCIAL DATA - by Country by Year - Forecast Current year to 2020, Forecast
2021-2028.
10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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