World Consumption Report on Supermarkets & Grocery Lines

Description: The World Consumption Report on Supermarkets & Grocery Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 75 Products covered, 2188 pages, 9669 spreadsheets, 9658 database tables, 506 illustrations. Updated monthly.

This World Consumption Report on Supermarkets & Grocery Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Supermarkets & other grocery Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

The World Consumption Report on Supermarkets & Grocery Lines.

Net consumption of Supermarkets & Grocery Lines Products & Services in each country.

This database covers NAICS code: 445110_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SUPERMARKETS & GROCERY LINES: PRODUCTS & MARKETS COVERED:

Supermarkets & other grocery Lines

Groceries & other foods for human consumption off the premises

Meat, fish & poultry, incl prepack meats requiring refrigeration

Produce, including fresh & prepackaged fruits & vegetables

Frozen foods, incl packaged foods sold in a frozen state

Dairy products & related foods, incl milk, cheese, butter, etc

Bakery products baked on premises

Bakery products not baked on the premises, excl frozen

Delicatessen items, incl deli meats & other service deli items

Bottled, canned, or packaged soft drinks

Candy

All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Soup and salad bars
All other meals & snacks, incl prepared sandwiches, dishes & entrees
Alcoholic drinks served at the establishment
Packaged liquor, wine, & beer
Distilled spirits, including liquor, brandy, & liqueurs
Wine
Beer & ale
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Prescriptions
Nonprescription medicines
Vitamins, minerals, & other dietary supplements
Health aids, incl first-aid prod; foot prod; ortho equip; etc
Cosmetics, incl face cream, make-up, perfumes & colognes etc
Other hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Women's, juniors', & misses' wear
Children's wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Major household appliances
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc
Audio equip, musical instr, radios, stereos, CDs, records, etc
Furniture, sleep equipment & outdoor/patio furniture
Flooring & floor coverings
Computer hardware, software, & supplies
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Paint & sundries
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Greeting cards
Magazines & newspapers
Ice
Souvenirs & novelty items
All other merchandise
All nonmerchandise receipts
Receipts from video tape, DVD, video/DVD player etc rentals
Receipts from coin-operated amusement machines
Receipts from photofinishing performed by this establishment
Receipts from photofinishing contracted out to other estabs
Receipts from photocopying, faxing, & check cashing services
All other nonmerchandise receipts

SUPERMARKETS & GROCERY LINES: 59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.
The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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