World Consumption Report on Internet Service Providers & Web Search Portal Lines

Description: The World Consumption Report on Internet Service Providers & Web Search Portal Lines. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 38 Products covered, 2127 pages, 9636 spreadsheets, 9618 database tables, 598 illustrations. Updated monthly. This World Consumption Report on Internet Service Providers & Web Search Portal Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Internet service providers & web search portals Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Internet Service Providers & Web Search Portal Lines Products & Services in each country.

This database covers NAICS code: 51811_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


INTERNET SERVICE PROVIDERS & WEB SEARCH PORTAL LINES: PRODUCTS & MARKETS COVERED:

Internet service providers & web search portals Lines

Sale or licensing of rights to content

Collocation services

Video & audio streaming services

Internet telecommunication services

Internet backbone services

Sale-online ad space:ISP/web srch portl/oth inf serv, exc Int pub

Information search services on a contract or fee basis

Newspaper clipping services

Information technology (IT) technical consulting services

Custom computer application design & development services
Web site design & development services
Database design & development services
Customization & integration of cross-ind application software
Customization & integration of vertical mkt application software
Computer network design & development services
Computer network security design & development services
Computer network design & development serv, other than security
Web site hosting services
Web site hosting serv with integration of related applications
Web site hosting serv without integration of related applications
Application service provisioning
Application service provisioning with integration services
Application service provisioning without integration services
Info technology (IT) infrastructure (computer) & netw k mgt serv
Information technology (IT) technical support services
Software-related technical support services
Hardware-related technical support services
Combined software & hardware technical support services
Internet access services
Internet access services: Narrowband
Internet access services: Broadband
Resale of computer hardware & software
Information technology (IT) related training services
Merchandise sales
Sales of merchandise, excluding computer hardware & software
All other receipts

INTERNET SERVICE PROVIDERS & WEB SEARCH PORTAL LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

38 Products covered, over 200 Countries covered, 2127 pages, 9636 spreadsheets, 9618 database tables,

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