World Consumption Report on Const/Trans/Mining/Forestry Equipment Rental & Leasing

Description: The World Consumption Report on Const/Trans/Mining/Forestry Equipment Rental & Leasing. Consumption/Products/Services by country. 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 8 Products covered, 2100 pages, 9866 spreadsheets, 9653 database tables, 553 illustrations. Updated monthly.

This World Consumption Report on Const/Trans/Mining/Forestry Equipment Rental & Leasing provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Const/trans/mining/forestry machinery & equip rental & leasing) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents: The World Consumption Report on Const/Trans/Mining/Forestry Equipment Rental & Leasing.

Net consumption of Const/Trans/Mining/Forestry Equipment Rental & Leasing Products & Services in each country.

This database covers NAICS code: 53241. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


CONST/TRANS/MINING/FORESTRY EQUIPMENT RENTAL & LEASING: PRODUCTS & MARKETS COVERED:

- Commercial air/rail/water transportation equip rental & leasing
- Commercial vessel rental & leasing
- Railroad car rental
- Aircraft rental & leasing
- Construction/mining/forestry machinery & equip rental & leasing
- Rental & leasing of heavy construction equip witho
- Oilfield & well drilling equipment rental & leasing

CONST/TRANS/MINING/FORESTRY EQUIPMENT RENTAL & LEASING: 59 MARKET RESEARCH CHAPTERS:

- 1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow

SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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