World Distribution Report on Radio & Television Broadcasting Lines


The World Distribution Report on Radio & Television Broadcasting Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Radio & television broadcasting Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Radio & Television Broadcasting Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 5151_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


RADIO & TELEVISION BROADCASTING LINES: PRODUCTS & MARKETS COVERED:

Radio & television broadcasting Lines

Air time - Radio broadcasting, incl network compensation & ad

Air time - Radio broadcasting: Network compensation

Air time - Radio broadcasting: National & regional ad (net)

Air time - Radio broadcasting: Local advertising (net)

Radio: Public & noncom program serv, incl contrib/grants

Specialty programming (wholesaling) services - Audio

Radio: Production & postproduction services

Radio: Program rights

Radio: Other broadcasting services

Air time - TV broadcasting, incl network compensation & ad
Air time - Television broadcasting: Network compensation
Air time - Television broadcasting: National & regional ad (net)
Air time - Television broadcasting: Local advertising (net)
TV: Public & noncom program serv, incl contrib/gifts/grants
Specialty programming (wholesaling) services - Television
Television: Production & postproduction services
Television: Program rights
Television: Other broadcasting services
Repair & Maint of communication equip incl broadcasting sys equip
Sale of online advertising space: Broadcasting
Internet access services
Internet access services: Broadband
Merchandise sales
Sales of merchandise, not specified by type
Rental or lease of goods &/or equipment
All other receipts

RADIO & TELEVISION BROADCASTING LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103
Business Scenarios - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

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