World Consumption Report on Cosmetics, Beauty Supplies & Perfume Store Lines

Description:  The World Consumption Report on Cosmetics, Beauty Supplies & Perfume Store Lines. Consumption/Products/Services by country, 6/10-Digit NAICS Product Codes. 3 Time series: 1997 to Current year and Forecasts Current year to 2020 & 2021-2028. Relative Consumption, Local Consumption, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data. The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for own reports, spreadsheet calculations & modeling. 38 Products covered, 2021 pages, 9959 spreadsheets, 9695 database tables, 534 illustrations. Updated monthly. This World Consumption Report on Cosmetics, Beauty Supplies & Perfume Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Cosmetics, beauty supplies & perfume stores Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Cosmetics, Beauty Supplies & Perfume Store Lines Products & Services in each country.

This database covers NAICS code: 446120_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


COSMETICS, BEAUTY SUPPLIES & PERFUME STORE LINES: PRODUCTS & MARKETS COVERED:

Cosmetics, beauty supplies & perfume stores Lines

Groceries & other foods for human consumption off the premises

Bottled, canned, or packaged soft drinks

All other foods

Cigars, cigarettes, etc & smokers’ access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Nonprescription medicines

Vitamins, minerals, & other dietary supplements

Health aids, incl first-aid prod; foot prod; ortho equip; etc

Cosmetics, incl face cream, make-up, perfumes & colognes etc

Oth hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Women's, juniors', & misses' wear
Children's wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Small electric appliances & personal care appliances
Audio equip, musical instr, radios, stereos, CDs, records, etc
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Nonprescription eyeglasses & sunglasses
All other optical goods & accessories
All other merchandise
Stationery products
Greeting cards
Magazines & newspapers
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Charges for insurance
All other nonmerchandise receipts

COSMETICS, BEAUTY SUPPLIES & PERFUME STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.

2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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