World Distribution Report on Department Stores


The World Distribution Report on Department Stores describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Department stores) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Department Stores in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 45211. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DEPARTMENT STORES: PRODUCTS & MARKETS COVERED:

Department stores

Department stores (excl leased depts)

Department stores (incl leased depts)

Conventional department stores (excl leased depts)

Conventional department stores (incl leased depts)

Discount or mass merchandising dept stores (excl l

Discount or mass merch dept stores (incl leased de

National chain department stores (excl leased dept

National chain department stores (incl leased dept

Dept stores (except discount dept stores) (excl leased de

Department stores (expt discount dept stores) (incl leased depts)
Discount department stores (excl leased depts)

Discount department stores (incl leased depts)

DEPARTMENT STORES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA

9. DISTRIBUTION INDUSTRY / FORECAST FINANCIAL DATA - by Country by Year - Forecast: Current year to

10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

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