World Distribution Report on Department Store Lines


The World Distribution Report on Department Store Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Department stores Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Distribution, marketing & sales of Department Store Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 45211_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


DEPARTMENT STORE LINES: PRODUCTS & MARKETS COVERED:

Department stores Lines

Groceries & other foods for human consumption off the premises

Meals, unpack snacks, sandwiches, etc for immediate consump

Packaged liquor, wine, & beer

Cigars, cigarettes, etc & smokers’ access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Prescriptions

Nonprescription medicines

Vitamins, minerals, & other dietary supplements

Health aids, incl first-aid prod; foot prod; ortho equip; etc

Cosmetics, incl face cream, make-up, perfumes & colognes etc
Oth hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Men's overcoats, topcoats, raincoats, outer jackets
Men's suits & formal wear
Men's sport coats & blazers
Men's tailored & dress slacks
Men's casual slacks & jeans, walking shorts, etc.
Men's career & work uniforms
Men's dress shirts
Men's sport shirts, incl t-shirts, knit & woven shirts, etc
Men's sweaters
Men's hosiery, pajamas, robes, underwear
Men's sports apparel, incl tennis, golf, jogging, swimming, etc
Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
Men's sweat tops, pants, & warm-ups
Women's, juniors', & misses' wear
Furs, fur garments
Dresses, including all types
Dressy & tailored coats, outer jackets, rainwear
Suits, pantsuits, sport jackets, blazers
Slacks/pants, jeans, walking shorts, skirts
Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
Women's sports apparel, incl tennis, golf, jogging, swimming, etc
Hosiery, including pantyhose, socks, tights
Bras, girdles, corsets
Lingerie, sleepwear, loungewear
Hats, wigs, hairpieces
Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
Women's sweat tops, pants, & warm-ups
Oth apparel, incl uniforms, smocks & oth apparel items
Children's wear, incl boys, girls, & infants & toddlers
Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
Infants' & toddlers' clothing & accessories
Footwear, including accessories
Men's footwear, including dress & casual footwear
Women's footwear, including dress & casual footwear
Children's footwear, incl boys, girls, infants, & toddlers
Men's athletic footwear, incl sneakers & outdoor/hiking boots
Women's athletic footwear, incl sneakers & outdoor/hiking boots
Children's athletic footwear, incl sneakers & outdoor/hiking boots
Footwear access, incl polishes, laces, trees, storage bags, etc
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Curtains & draperies
Vertical & horizontal blinds, woven wood blinds, & shades
Furniture coverings, including ready-made & custom-made
Domestics, incl towels, sheets, blankets, table linens, etc
Major household appliances
Kitchen appliances, parts, & accessories
Other major household appliances, parts, & accessories
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc
Televisions
Video recorders, cameras, tapes & electr game/DVD comb dev
Audio equip, musical instr, radios, stereos, CDs, records, etc
Audio equipment, components, parts & accessories
Records, tapes, audio tape books, CD & DVD
Musical instruments, sheet music, & related items
Furniture, sleep equipment & outdoor/patio furniture
Upholstered furniture
Sleep sofas, daybeds, futons, & other dual-purpose pieces
Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
Oth living room, dining room, bedroom furniture, incl headboards
All oth furniture, incl outdoor, office, computer-related, kitchen
Flooring & floor coverings
Soft-surface (textile) floor coverings & accessories
Hardwood flooring
Other hard-surface floor coverings & accessories
Computer hardware, software, & supplies
Computer & peripheral equipment
Prepackaged (off-the-shelf) computer software
Kitchenware & home furnishings
Cookware & cooking accessories
Dinnerware, china, glassware, tableware, giftware
Decorative accessories, incl lamps, lampshades, mirrors, etc
All other kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Karat gold jewelry
Diamond, gemstone, & pearl jewelry
All other jewelry
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Toys, including wheel goods
Games, including video & electronic games
Hobby goods
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Exercise/fitness equipment
Firearms, hunting equipment, & supplies
Fishing tackle, including bait
Camping & backpacking equipment & supplies
Bicycles, parts & accessories
Boats, motors, parts & accessories
All other sporting goods, including snowmobiles, go-carts, etc
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Cut flowers
Indoor potted plants & floral items
Outdoor nursery stock
Fertilizer, lime, chemicals, & other soil treatments
Lawn & garden tools
Lawn & garden machinery, equipment, & parts
Farm machinery, equipment, & parts
All other farm supplies, including grain & animal feed
All other lawn & garden supplies
Dimensional lumber & oth bldg/structural materials & supplies
Paint & sundries
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Automotive tires & tubes
Auto parts (over-the-counter), accessories, & sundry supplies
Storage batteries
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Office equip, incl fax machines, dictaphones, copier, calculators
Greeting cards
Magazines & newspapers
Luggage & leather goods
Telephones
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Labor charges for work performed by this establishment
Parts installed in repair
Delivery charges
Value of service contracts
All other nonmerchandise receipts

DEPARTMENT STORE LINES:  59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

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