World Distribution Report on Cosmetics, Beauty Supplies & Perfume Store Lines

Description:

The World Distribution Report on Cosmetics, Beauty Supplies & Perfume Store Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (cosmetics, beauty supplies & perfume stores Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.

Contents:

Distribution, marketing & sales of Cosmetics, Beauty Supplies & Perfume Store Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

This database covers NAICS code: 44612_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


COSMETICS, BEAUTY SUPPLIES & PERFUME STORE LINES: PRODUCTS & MARKETS COVERED:

Cosmetics, beauty supplies & perfume stores Lines
Groceries & other foods for human consumption off the premises
Bottled, canned, or packaged soft drinks
All other foods
Cigars, cigarettes, etc & smokers' access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Nonprescription medicines
Vitamins, minerals, & other dietary supplements
Health aids, incl first-aid prod; foot prod; ortho equip; etc
Cosmetics, incl face cream, make-up, perfumes & colognes etc
Oth hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men's wear
Women's, juniors', & misses' wear
Children's wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Small electric appliances & personal care appliances
Audio equip, musical instr, radios, stereos, CDs, records, etc
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Toys, hobby goods, & games
Toys, including wheel goods
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Nonprescription eyeglasses & sunglasses
All other optical goods & accessories
All other merchandise
Stationery products
Greeting cards
Magazines & newspapers
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Charges for insurance
All other nonmerchandise receipts

COSMETICS, BEAUTY SUPPLIES & PERFUME STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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