World Consumption Report on Variety Store Lines


This World Consumption Report on Variety Store Lines provides data on the net consumption of Products and Services in each of the countries listed. The Products and Services covered (Variety stores Lines) are classified by the 5-Digit United States Commerce Department Major Product Codes and each Product and Services is then further defined and analyzed by each 6 to 10-Digit United States Commerce Department Product Codes. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


Net consumption of Variety Store Lines Products & Services in each country.

This database covers NAICS code: 4529901_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


VARIETY STORE LINES: PRODUCTS & MARKETS COVERED:

Variety stores Lines

Groceries & other foods for human consumption off the premises

Meals, unpack snacks, sandwiches, etc for immediate consump

Packaged liquor, wine, & beer

Cigars, cigarettes, etc & smokers' access, excl sls from vending

Drugs, health aids, beauty aids, including cosmetics

Nonprescription medicines

Vitamins, minerals, & other dietary supplements

Health aids, incl first-aid prod; foot prod; ortho equip; etc

Cosmetics, incl face cream, make-up, perfumes & colognes etc

Oth hygiene needs, incl deodorants; hair & shaving products, etc

Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men’s wear
Women's, juniors', & misses' wear
Dresses, including all types
Suits, pantsuits, sport jackets, blazers
Slacks/pants, jeans, walking shorts, skirts
Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
Women's sports apparel, incl tennis, golf, jogging, swimming, etc
Hosiery, including pantyhose, socks, tights
Bras, girdles, corsets
Lingerie, sleepwear, loungewear
Hats, wigs, hairpieces
Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
Custom-made garments
Women's sweat tops, pants, & warm-ups
Oth apparel, incl uniforms, smocks & oth apparel items
Children's wear, incl boys, girls, & infants & toddlers
Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
Infants' & toddlers' clothing & accessories
Footwear, including accessories
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Curtains & draperies
Vertical & horizontal blinds, woven wood blinds, & shades
Furniture coverings, including ready-made & custom-made
Domestics, incl towels, sheets, blankets, table linens, etc
Major household appliances
Kitchen appliances, parts, & accessories
Laundry appliances, parts, & accessories
Other major household appliances, parts, & accessories
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc

Televisions

Video recorders, cameras, tapes & electronic game/DVD combo devices

Audio equipment, musical instr, radios, stereos, CDs, records, etc

Audio equipment, components, parts & accessories

Records, tapes, audio tape books, CD & DVD

Furniture, sleep equipment & outdoor/patio furniture

Upholstered furniture

Sleep sofas, daybeds, futons, & other dual-purpose pieces

Sleep equipment, incl mattresses, springs, cots, waterbeds, etc

Other living room, dining room, bedroom furniture, incl headboards

All other furniture, incl outdoor, office, computer-related, kitchen

Flooring & floor coverings

Soft-surface (textile) floor coverings & accessories

Other hard-surface floor coverings & accessories

Computer hardware, software, & supplies

Computer & peripheral equipment

Prepackaged (off-the-shelf) computer software

Kitchenware & home furnishings

Cookware & cooking accessories

Dinnerware, china, glassware, tableware, giftware

Decorative accessories, incl lamps, lampshades, mirrors, etc

All other kitchenware & home furnishings

Jewelry, incl watches, watch attach, novelty jewelry, etc

Karat gold jewelry

All other jewelry

Books

Photographic equipment & supplies

Toys, hobby goods, & games

Toys, including wheel goods

Games, including video & electronic games
Hobby goods
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Exercise/fitness equipment
Firearms, hunting equipment, & supplies
Fishing tackle, including bait
Camping & backpacking equipment & supplies
Bicycles, parts & accessories
All other sporting goods, including snowmobiles, go-carts, etc
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Cut flowers
Indoor potted plants & floral items
Outdoor nursery stock
Fertilizer, lime, chemicals, & other soil treatments
Lawn & garden tools
Lawn & garden machinery, equipment, & parts
All other farm supplies, including grain & animal feed
All other lawn & garden supplies
Dimensional lumber & oth bldg/structural materials & supplies
Paint & sundries
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Auto parts (over-the-counter), accessories, & sundry supplies
Storage batteries
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Office equip, incl fax machines, dictaphones, copier, calculators
Greeting cards
Magazines & newspapers
Luggage & leather goods
Telephones
Souvenirs & novelty items
Seasonal decorations
All other merchandise
All nonmerchandise receipts
Delivery charges
All other nonmerchandise receipts

VARIETY STORE LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.

1. RELATIVE CONSUMPTION - in US$ (Purchasing Parity Index applied) by Country by each Product (4-10 Digit Product Code) by Year: 1997 to Current year, Medium Term Forecast Current year to 2020, Long Term Forecast 2021-2028.
2. LOCAL CONSUMPTION - in Local Currency (Relative Inflation Index applied)


4. PRODUCT MARKETING COSTS & MARGINS

5. PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

6. IMMEDIATE BUYERS & END USERS / CUSTOMER BASE PROFILE

7. IMMEDIATE BUYERS & END USERS / CONSUMER DEMOGRAPHICS - by Country by Year - Forecast Current year to 2020, Forecast 2021-2028.

8. HISTORIC INDUSTRY BALANCE SHEET DATA


10. INDUSTRY PROFILE - by Country by Year.

11. NATIONAL DATA - by Country by Year.

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Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.


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