World Distribution Report on Supermarkets & Grocery Lines


The World Distribution Report on Supermarkets & Grocery Lines describes the distribution (and by implication the marketing and sales) of Products. The data shows the geographic distribution of products that are consumed in the major Cities and Towns PLUS associated Distribution Functions, Structures, Costs and Margins. The Products (Supermarkets & other grocery Lines) are classified by the 5-Digit United States Commerce Department Major Products Codes and each Product Line is then further defined and analyzed by each 6 to 10-Digit U.S. Commerce Department Product Line Codes. The distribution data shows product flow through the major Cities and Towns in each of the countries listed. This report consists of a DVD containing the entire report web and databases. Readers can access and reproduce the information for inclusion into their own documents or reports. The tables & databases are in Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling. This database is updated monthly.


- Distribution, marketing & sales of Supermarkets & Grocery Lines in each country by major Cities & Towns PLUS associated Distribution Functions, Structures, Costs & Margins.

- This database covers NAICS code: 445110_L. Products/Services classified by the 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.


SUPERMARKETS & GROCERY LINES: PRODUCTS & MARKETS COVERED:

- Supermarkets & other grocery Lines
- Groceries & other foods for human consumption off the premises
- Meat, fish & poultry, incl prepack meats requiring refrigeration
- Produce, including fresh & prepackaged fruits & vegetables
- Frozen foods, incl packaged foods sold in a frozen state
- Dairy products & related foods, incl milk, cheese, butter, etc
- Bakery products baked on premises
- Bakery products not baked on the premises, excl frozen
- Delicatessen items, incl deli meats & other service deli items
- Bottled, canned, or packaged soft drinks
- Candy
All other foods
Meals, unpack snacks, sandwiches, etc for immediate consump
Soup and salad bars
All oth meals & snacks, incl prepared sandwiches, dishes & entrees
Alcoholic drinks served at the establishment
Packaged liquor, wine, & beer
Distilled spirits, including liquor, brandy, & liqueurs
Wine
Beer & ale
Cigars, cigarettes, etc & smokers’ access, excl sls from vending
Drugs, health aids, beauty aids, including cosmetics
Prescriptions
Nonprescription medicines
Vitamins, minerals, & other dietary supplements
Health aids, incl first-aid prod; foot prod; ortho equip; etc
Cosmetics, incl face cream, make-up, perfumes & colognes etc
Oth hygiene needs, incl deodorants; hair & shaving products, etc
Soaps, detergents, & household cleaners
Paper & related prod, incl paper towels, toilet tissue, wraps, etc
Men’s wear
Women’s, juniors’, & misses’ wear
Children’s wear, incl boys, girls, & infants & toddlers
Footwear, including accessories
Sewing, knitting materials & supplies, needlework goods
Curtains, draperies, blinds, slipcovers, bed & table coverings
Major household appliances
Small electric appliances & personal care appliances
TVs, video recorders, video cameras, video tapes, DVDs, etc
Audio equip, musical instr, radios, stereos, CDs, records, etc
Furniture, sleep equipment & outdoor/patio furniture
Flooring & floor coverings
Computer hardware, software, & supplies
Kitchenware & home furnishings
Jewelry, incl watches, watch attach, novelty jewelry, etc
Books
Photographic equipment & supplies
Toys, hobby goods, & games
Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
Sporting goods
Hardware, tools, & plumbing & electrical supplies
Lawn, garden, & farm equipment & supplies
Paint & sundries
Automotive fuels
Automotive lubricants, including oil, greases, etc
Automotive tires, tubes, batteries, parts, accessories
Household fuels, including oil, LP gas, wood, coal
Pets, pet foods, & pet supplies
All other merchandise
Stationery products
Office paper, incl computer, copier, fax & typewriter paper
Office & school supplies
Greeting cards
Magazines & newspapers
Ice
Souvenirs & novelty items
All other merchandise
All nonmerchandise receipts
Receipts from video tape, DVD, video/DVD player etc rentals
Receipts from coin-operated amusement machines
Receipts from photofinishing performed by this establishment
Receipts from photofinishing contracted out to other estabs
Receipts from photocopying, faxing, & check cashing services
All other nonmerchandise receipts
SUPERMARKETS & GROCERY LINES: 59 MARKET RESEARCH CHAPTERS:


SPREADSHEET CHAPTERS:


NATIONAL DATA - by Country by Year.


2. LOCAL DISTRIBUTION VALUES - in Local Currency (Relative Inflation Index applied)


4. DISTRIBUTION INDUSTRY MARKETING COSTS & MARGINS

5. INDUSTRY PRODUCT LAUNCH DATA - given as a percentage of Revenues - by Country by Year - Forecast: Current year to 2020, Forecast: 2021-2028.

6. TRADE BUYER & END USER / BASE PROFILE


8. DISTRIBUTION INDUSTRY / HISTORIC BALANCE SHEET DATA


10. DISTRIBUTION INDUSTRY PROFILE - by Country by Year.
11. NATIONAL DATA - by Country by Year.

The report is on a DVD containing the entire web and databases, or it is available online. Readers can access & reproduce the information for their own documents or reports.

Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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