Food & Beverage Metal Cans Market by Application, by Material - Global Forecast to 2019

Description: Food & Beverage Metal Cans Market by Application [Beverages (Alcoholic, CSD, Sports & Energy Drinks, Others), Food (Fruit & Vegetable, Convenience Food, Pet Food, Meat & Seafood)], by Material (Aluminum & Steel) - Global Forecast to 2019

The global food & beverage metal cans market is marked with intense competition due to a large number of big and small firms in the metal can manufacturing industry. This segment includes the growth strategies adopted by the market players between 2011 and 2014 to expand their market share. Expansions & investments, acquisitions, new product & technology launches, agreements, collaborations, partnerships & joint venture are some of the main strategies adopted by the market players so as to achieve growth in food & beverage metal cans market.

This market study covers various beverage applications for metal cans such as alcoholic beverages, carbonated soft drinks, sports & energy drinks, and other drinks. The food metal cans market comprises of vegetables & fruits, convenience foods, pet food, meat & seafoods and other food products packed in metal cans.

The material & application splits were determined using secondary sources verified through primary respondents. Demand in different regions (North America, Europe, Asia-Pacific, and RoW) were considered while estimating the market share of different regions in the food & beverage metal cans market. The market estimation was also based on various parameters, such as the number of players, demand trends, and the extent of the research activity in a particular region.

The global food & beverage metal cans market was valued at $41.38 billion in 2013, and is projected to reach $49.20 billion by 2019, growing at a CAGR of 2.9% from 2014 to 2019. Factors such as on-the-go lifestyles and the increasing dependence of consumers on packaged foods are increasing the demand for packaged food thus driving the food packaging technology & equipment market.

Various secondary sources such as encyclopedias, directories, and databases were used to identify and collect information for this extensive commercial study of the food & beverage metal cans market. The primary sources - experts from related industries, suppliers & distributors - were interviewed to obtain and verify critical information as well as to assess the future prospects of the food & beverage metal cans market.

The key industry players in the food & beverage metal cans market covered in this report include are Ardagh Group (Luxembourg), Ball Corporation (U.K.), Can-Pack S.A. (Poland), CPMC Holdings (China), Crown Holdings Inc. (U.S.), Huber Packaging (Germany), KIAN JOO Group (China), Rexam PLC (U.K.), Silgan Holdings (U.S.) and Toyo Seikan (Japan) with and their recent development strategies have been studied in detail in this report.

Scope of the Report

This research report categorizes the global food & beverage metal cans market on the basis of beverage applications, food applications, and material type; projecting volume (billion units), and analyzing trends in each of the sub-markets:

By Beverage Applications:
- Alcoholic Beverages
- Carbonated Soft Drinks
- Sports & Energy Drinks
- Others

By Food Applications:
- Vegetables & Fruits
- Convenience Foods
- Pet Food
- Meat & Seafood
- Others

By Material:
- Aluminum
- Steel

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