Cider/Perry in the United Kingdom

Description:
2016 marked the second consecutive year that cider/perry recorded a 2\% decline in total volumes in the UK. This fall in volumes was largely due to the cold and rainy weather experienced in the country during the summers of those years, as cider/perry remains one of the most seasonally sensitive alcoholic drinks categories.

The Cider/Perry in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2012-2016), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Cider/Perry market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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CIDER/PERRY IN THE UNITED KINGDOM

July 2017

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