The Licensing Letter Sourcebook - 22nd Edition

Description: All-new 22nd edition available now!

Don't waste valuable time and energy tracking down licensing contacts. We've already spent 1,600 hours verifying every listing in the 22nd edition of The Licensing Letter Sourcebook - so you don't have to.

Regarded as “the very best reference book in the licensing business” by noted industry consultant Gary Caplan, The Licensing Letter Sourcebook is the only directory of licensing executives you need.

The Sourcebook gives you more than just a name and phone number. You get full contact information including, email, address, LIMA membership, properties owned/represented, products manufactured, and more.

Your 2017 Licensing Sourcebook features:

- Over 9,000 contacts - including 5,800 U.S. and almost 3,800 international listings
- Almost 4,800 Licensees covering 21 product categories - manufacturing over 13,000 unique products
- Over 1,200 Agents representing brands and manufacturers.
- Over 2,600 Licensors segmented into 17 property types - with almost 15,000 properties available for licensing
- Over 900 service providers including consultants, trade associations, licensing attorneys, business publications, and retailers
- A handy table of contents and 10 indexes make it easy to search or browse for the person, company, property, or product you need

FIND ALL THE LICENSING CONTACTS YOU NEED.

TLL Guarantee: If there's a U.S. licensing company you want to reach that isn't in The Sourcebook, we'll find it for you - or refund every penny you paid!

Each of the over 9,000 listings is included in The Sourcebook's ten cross-referenced indexes.

The Sourcebook contains both domestic and international indexes by:

- Company Name
- Individual Name
- Licensors & Licensing Agents, By Property
- Licensees, By Property
- Licensees, By Products Manufactured

You'll refer to The Licensing Letter Sourcebook repeatedly to locate potential business partners and track what your competitors are doing.

Browse to find companies with the right profile to match your needs. Find the email addresses for over 99% of all executives.

The complete and current "who's who" of the licensing business, The Licensing Letter Sourcebook is the first (and last) place you turn for information on properties owned and represented, licenses held, and products manufactured. The Sourcebook is endorsed by LIMA.

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