Recreational Vehicle (RV) Market in North America 2015-2019

Description:

About Recreational Vehicle market

RVs include automobiles or trailers designed or modified for recreation or pleasure activities such as vacations and camping, both on and off highways. RVs include features such as sleeping, kitchen, and bathroom facilities for use during travel and camping. RVs are subject to the same registration and licensing as other automobiles, and may have to abide by specific laws.

The analysts forecast the unit sales of Recreational Vehicle market in North America to grow at a CAGR of 8.35 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Recreational Vehicle market in North America for the period 2015-2019. To calculate the market size, the report considers the unit sales of RVs in North America. The report includes the sales of towable RVs, also known as travel trailers locally and as caravans in Europe, and motorhomes. In terms of product type, Towable RVs can be categorized into four sub-segments: Travel Trailers, Fifth Wheel Trailers, Folding Camp Trailers, and Truck Campers, while, Motorhomes can be categorized into three sub-segments: Type-A Motorhomes, Type-B Motorhomes, and Type-C Motorhomes. The report presents the vendor landscape and a corresponding detailed analysis of the key vendors in the market. In addition, the report discusses the major drivers that influence the growth of the Recreational Vehicle market in North America. It outlines the challenges faced by the vendors and the market at large, as well as the key trends that are emerging in the market.

The report, the Recreational Vehicle market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America; it also covers the Recreational Vehicle market in North America landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions
- North America

Key Vendors
- Eclipse Recreational Vehicles Inc.
- Gulf Stream Coach Inc.
- Northwood Manufacturing Inc.
- Palomino RV
- Thor Industries Inc.

Other Prominent Vendors
- AL-KO AXIS
- Allied Recreation
- Aliner and Somerset Folding Camping Trailers
- Augusta RV
- Coachmen Recreational Vehicle Company
- Cruiser RV
- DNA Enterprises
- Fleetwood RV
- Forest River
- Forks RV
- Freightliner Custom Chassis
- Grand Design RV
- Great West Vans Conversions
- Haulmark Motor Coach
- Heartland Recreational Vehicles
- HL Enterprises
- Jayco
- Lance Camper
Leisure Travel Vans
- Let's Go Aero
- Lifestyle Luxury RV
- Little Guy Worldwide
- Navistar RV
- Newmar
- Pleasure-Way Industries
- Prime Time Manufacturing
- Renegade RV
- Riverside Travel Trailer
- Roadtrek Motorhomes
- Skyline
- Spartan Chassis
- Starcraft RV
- Thor Industries
- Tiffin Motor Homes
- Winnebago
- Universal Trailer

Market Drivers
- Favorable IRS Tax Deduction.
  - For a full, detailed list, view this report.

Market Challenges
- Increased Interest of Dealers in RV Auctions.
  - For a full, detailed list, view this report.

Market Trends
- Increased Ownership Affordability.
  - For a full, detailed list, view this report.

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

Contents:
01. Executive Summary
02. List of Abbreviations
03. Scope of the Report
03.1 Market Overview
03.2 Product Offerings
04. Market Research Methodology
04.1 Market Research Process
04.2 Research Methodology
05. Introduction
06. Market Landscape
06.1 Overview of Recreational Vehicle Market in North America
06.1.1 RV Industry Cost Structure
06.2 Recreational Vehicle Market in North America
06.2.1 Market Size and Forecast (Units)
06.2.2 Market Size and Forecast (Revenue)
06.3 Five Forces Analysis
07. Market Segmentation by Product
07.1 Recreational Vehicle Market in North America by Product
07.2 Recreational Vehicle Market in North America by Product 2014-2019
07.3 Towable RVs Market in North America
07.3.1 Market Size and Forecast
07.4 Motorhomes Market in North America
07.4.1 Market Size and Forecast
08. Buying Criteria
09. Market Growth Drivers
10. Drivers and their Impact
11. Market Challenges
12. Impact of Drivers and Challenges
13. Market Trends
14. Trends and their Impact
15. Vendor Landscape
15.1 Competitive Scenario
15.1.1 Key News
15.1.2 Mergers and Acquisitions
15.2 Other Prominent Vendors
16. Key Vendor Analysis
16.1 Eclipse RV
16.1.1 Key Facts
16.1.2 Business Overview
16.1.3 Product Segmentation
16.1.4 Key Product Lines
16.1.5 SWOT Analysis
16.2 Gulf Stream Coach
16.2.1 Key Facts
16.2.2 Business Overview
16.2.3 Product Segmentation
16.2.4 Recent Developments
16.2.5 SWOT Analysis
16.3 Northwood Manufacturing
16.3.1 Key Facts
16.3.2 Business Overview
16.3.3 Product Segmentation
16.3.4 SWOT Analysis
16.4 Palomino
16.4.1 Key Facts
16.4.2 Business Overview
16.4.3 Key Offerings
16.4.4 Business Strategy
16.4.5 SWOT Analysis
16.5 Thor Industries
16.5.1 Key Facts
16.5.2 Business Overview
16.5.3 Business Segmentation by Revenue 2014
16.5.4 Business Segmentation by Revenue 2013 and 2014
16.5.5 Business Strategy
16.5.6 Recent Developments
16.5.7 SWOT Analysis
17. Other Reports in this Series

List of Exhibits
Exhibit 1: Market Research Methodology
Exhibit 2: RV Industry Cost Structure
Exhibit 3: Recreational Vehicle Market in North America 2014-2019 (Units)
Exhibit 5: Segmentation of Recreational Vehicle Market in North America by Product
Exhibit 6: Segmentation of Recreational Vehicle Market in North America by Product 2014
Exhibit 7: Recreational Vehicle Market in North America by Product 2014-2019 (Percentage)
Exhibit 8: Recreational Vehicle Market in North America by Product 2014-2019 (Thousand Units)
Exhibit 9: Towable RVs Market in North America 2014-2019 (Thousand Units)
Exhibit 10: Sub-segmentation of Towable RVs Market in North America
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