Global Sports Apparel Market 2015-2019

Description: About Sports Apparel

Sports apparel is worn during workouts or any physical exercise to provide the wearer comfort and style. T-shirts, hoodies, shorts, and tracksuits are typical sport-specific apparel used while playing sports and doing other physical activities such as exercise. Sports apparel is designed to be lightweight and have thermal properties that allow the wearer to stay warm in cold conditions and vice versa. Modern day sports apparel is made using advanced fabrics, which remove the wearer's perspiration away from the body to the outer surface of the apparel so that it can evaporate. Sports apparel is also available in various fashionable designs. The crossover between fashion and exercise has propelled the demand for sports apparel among women.

The analysts forecast the Global Sports Apparel market to grow at a CAGR of 4.32 percent over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Sports Apparel market for the period 2015-2019. To calculate the market size, the report considers the revenue generated from the sales of sports apparel in the following end-user segments: Men, Women, and Kids.

The report, Global Sports Apparel Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America, Europe, the APAC region, and the ROW; it also covers the market landscape and its growth prospects in the coming years. The report also includes a discussion on the key vendors operating in this market.

Key Regions
- APAC
- Europe
- North America
- ROW

Key Vendors
- Adidas
- Lululemon Athletica
- Nike
- Puma
- Under Armour

Other Prominent Vendors
- Amer Sports
- ASICS
- Billabong International
- Columbia Sportswear
- Eddie Bauer
- ESCADA
- Everlast Worldwide
- Gap
- Geox
- Hanesbrands
- JJB Sports
- Nine West Holdings
- Prada
- Quicksilver
- Ralph Lauren
- Umbro
- VF
Market Drivers
- Growing Interest in Sports Activities
- For a full, detailed list, view our report

Market Challenges
- Availability of Counterfeit Products
- For a full, detailed list, view our report

Market Trends
- Introduction of High-tech Fabrics
- For a full, detailed list, view our report

Key Questions Answered in this Report
- What will the market size be in 2019 and what will the growth rate be?
- What are the key Market Trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

The report is also available as part of our annual subscription offer. Please get in touch with our customers service team in order to find out more.

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