Travel and Tourism in Turkey to 2019

Description:

The Turkish travel and tourism sector performed well during the historic period (2010-2014), with growth recorded in both domestic and international tourist volumes. It is expected growth to continue over the forecast period (2015-2019), driven by government initiatives to promote Turkish tourism offerings in key European source markets and emerging markets such as India, growth in business-related tourism and an increase in air traffic.

- Total domestic tourist expenditure posted a CAGR of 11.47%, increasing from TRY16.6 billion (US$11.1 billion) in 2010 to TRY25.7 billion (US$12.7 billion) in 2014. The growth is driven by the increase in mean household income and the depreciation of the Turkish lira.
- International arrivals increased at a CAGR of 6.7%, from 27 million in 2010 to 35 million in 2014. Inbound tourist expenditure increased at a CAGR of 17.17%, from TRY37.5 billion (US$24.9 billion) in 2010 to TRY70.6 billion (US$35 billion) in 2014. Growth in international arrivals and expenditure can be attributed to the government's tourism promotion efforts and the rise of business-related tourism.
- Turkish residents' preference for taking domestic holidays is reflected in the low number of outbound trips made; 9.0 million in 2014, compared to 72.6 million domestic trips. Outbound tourism from Turkey increased from 6.9 million in 2010 to 9.0 million in 2014, at a CAGR of 6.89%. Outbound tourist expenditure increased at a CAGR of 6.76%, from TRY8.8 billion (US$5.9 billion) in 2010 to TRY11.5 billion (US$5.7 billion) in 2014.
- Turkey is making continuous efforts to promote itself as a leading medical tourism destination. According to the Turkish Ministry of Health, the country received 270,000 medical tourists in 2012. The country's medical tourism offerings include dentistry, optometry, orthopedics, plastic surgery, spa, and healthcare services.
- The Turkish lira depreciated against the US dollar during the historic period, with declines recorded at rates of -10.3%, -6.7%, -5.0%, and -6.3% in 2011, 2012, 2013, and 2014 respectively. Overall, the lira depreciated at a CAGR of -7.1% during the historic period, primarily due to a fall in confidence in the region following the ongoing Syrian conflict.
- Hosting international events not only helps to increase inbound tourism, but also presents the country's tourism offerings on an international platform. In 2014, the number of attendees reached 136,730, of which 63,230 were trade visitors and 73,500 were public visitors.
- The growth in outbound tourism can partially be attributed to the tourism promotion activities of other countries, conducted in Turkey. For example, on October 30 2013, Tourism Malaysia re-opened its office in Istanbul. On the same day, a Visit Malaysia Year 2014 Evening was organized, to raise awareness about Malaysian tourism offerings among Turkish tour operators and the media.
- Turkey's steady rise as an economic power is reflected in the growth of its aviation market. Steps to liberalize the market since 2002 resulted in the growth of both domestic and international traffic, the opening of new routes, and a reduction in average air fares. Total revenue registered a double-digit historic period CAGR of 21.96%.
- The financial downturn in Europe and the political crises in North African and the Middle East countries favorably affected the Turkish hotel market, as the country acted as a substitute to many of its neighboring countries such as Greece, Egypt, and Syria.
- The car rental market value increased at a robust CAGR of 16.26%, rising from TRY220.2 million (US$146.5 million) in 2010 to TRY402.2 million (US$199.3 million) in 2014. Turkey's travel intermediaries' industry value increased at a CAGR of 9.26%, from TRY9.4 billion (US$6.2 billion) in 2010 to TRY13.3 billion (US$6.6 billion) in 2014. This growth has been driven by increases in leisure and business travel, and a rise in online bookings.

Synopsis:

The report provides detailed market analysis, information and insights, including:

- Historic and forecast tourist volumes covering the entire Turkey's travel and tourism sector
- Detailed analysis of tourist spending patterns in Turkey for various categories in the travel and tourism sector, such as accommodation, sightseeing and entertainment, foodservice, transportation, retail, travel intermediaries and others
- Detailed market classification across each category, with analysis using similar metrics
- Detailed analysis of the airline, hotel, car rental and travel intermediaries industries
Reasons To Purchase:

- Take strategic business decisions using historic and forecast market data related to the travel and tourism sector in Turkey.
- Understand the demand-side dynamics within Turkey's travel and tourism sector, along with key market trends and growth opportunities.

Contents:

1 Executive Summary
   1.1 Key Trends and Issues
      1.1.1 Medical tourism
      1.1.2 Increasing demand for air travel
      1.1.3 Istanbul - the third-most-visited city in Europe

2 Travel and Tourism Sector In Context
   2.1 Tourist Attractions

3 Country Fact Sheet

4 Tourism Flows
   4.1 The Market
      4.1.1 Domestic tourism
      4.1.2 Inbound tourism
      4.1.3 Outbound tourism
   4.2 Key Developments
      4.2.1 Growth in business tourism
      4.2.2 Promotional campaigns
      4.2.3 Medical tourism development
      4.2.4 Depreciating lira
      4.2.5 Organizing international events
      4.2.6 Tourism promotion by other countries
      4.2.7 Expected visa-free travel for Turks to EU by 2017
   4.3 TTIC View
      4.3.1 Domestic tourism
      4.3.2 Inbound tourism
      4.3.3 Outbound tourism

5 Airlines
   5.1 The Market
   5.2 Key Developments
      5.2.1 New airport terminal
      5.2.2 Growth of Turkish Airlines
      5.2.3 Privatization of airports
   5.3 Competitive Landscape
   5.4 TTIC View

6 Hotels
   6.1 The Market
   6.2 Key Developments
      6.2.1 High hotel investment
      6.2.2 Luxury hotel market
      6.2.3 New luxury hotel buildings in Istanbul
   6.3 Competitive Landscape
   6.4 TTIC View

7 Car Rental
   7.1 The Market
   7.2 Key Developments
      7.2.1 Low vehicle ownership
   7.3 Competitive Landscape
   7.4 TTIC View
12.5 Company Profile: InterContinental Hotels Turkey
12.5.1 InterContinental Hotels Turkey - company overview
12.5.2 InterContinental Hotels Turkey - main services
12.5.3 InterContinental Hotels Turkey - key employees

13 Company Profiles - Car Rental
13.1 Company Profile: Avis Turkey
13.1.1 Avis Turkey - company overview
13.1.2 Avis Turkey - main services
13.1.3 Avis Turkey - key employees
13.2 Company Profile: Car Rent Istanbul
13.2.1 Car Rent Istanbul - company overview
13.2.2 Car Rent Istanbul - main services
13.3 Company Profile: Proper Car Rental
13.3.1 Proper Car Rental - company overview
13.3.2 Proper Car Rental - main services
13.4 Company Profile: Europcar Turkey Car Rental
13.4.1 Europcar Turkey Car Rental - company overview
13.4.2 Europcar Turkey Car Rental - main services
13.4.3 Europcar Turkey Car Rental - key employees
13.5 Company Profile: Intercity Rent a Car
13.5.1 Intercity Rent a Car - company overview
13.5.2 Intercity Rent a Car - main services

14 Company Profiles - Travel Intermediaries
14.1 Company Profile: TUI Turkey
14.1.1 TUI Turkey - company overview
14.1.2 TUI Turkey - main services
14.1.3 TUI Turkey - Key employees
14.2 Company Profile: Thomas Cook Turkey
14.2.1 Thomas Cook Turkey - company overview
14.2.2 Thomas Cook Turkey - main services
14.2.3 Thomas Cook Turkey - key employees
14.3 Company Profile: Budget Tours Turkey
14.3.1 Budget Tours Turkey - company overview
14.3.2 Budget Tours Turkey - main services
14.3.3 Budget Tours Turkey - key employees
14.4 Company Profile: Mercan Tourism
14.4.1 Mercan Tourism - company overview
14.4.2 Mercan Tourism - main services
14.4.3 Mercan Tourism - key employees
14.5 Company Profile: Diana Travel
14.5.1 Diana Travel - company overview
14.5.2 Diana Travel - main services

15 Market Data Analysis
15.1 Tourism Output
15.1.1 Total tourism output
15.1.2 Direct tourism output
15.1.3 Indirect tourism output
15.1.4 Tourism output per employee
15.1.5 Direct tourism output per employee
15.1.6 Indirect tourism output per employee
15.2 Tourism Employment
15.2.1 Total tourism employment
15.2.2 Direct tourism employment
15.2.3 Indirect tourism employment
15.2.4 Tourism employee compensation
15.2.5 Total gross income generated by total tourism employment
15.3 Domestic Tourism
15.3.1 Domestic trips by purpose of visit
15.3.2 Number of overnight stays - domestic trips
15.3.3 Total domestic tourist expenditure
15.3.4 Average expenditure per domestic tourist by category
15.4 Inbound Tourism
15.4.1 International arrivals by region
15.4.2 International arrivals by purpose of visit
15.4.3 International arrivals by mode of transport
15.4.4 Number of overnight stays - Inbound
15.4.5 Total inbound tourism expenditure by category
15.4.6 Average international tourist expenditure by category
15.5 Outbound Tourism Flows
15.5.1 International departures by region
15.5.2 International departures by purpose of visit
15.5.3 International departures by mode of transport
15.5.4 Number of overnight stays - international trips
15.5.5 Total outbound tourism expenditure by category
15.5.6 Average outbound expenditure per resident by category
15.6 Airlines
15.6.1 Seats available
15.6.2 Seats sold by carrier type - business travel
15.6.3 Seats sold by carrier type - leisure travel
15.6.4 Load factor by carrier type
15.6.5 Passenger kilometers available by carrier type
15.6.6 Revenue-generating passenger kilometers by carrier type
15.6.7 Revenue per passenger by carrier type
15.6.8 Total revenue by carrier type
15.7 Hotels
15.7.1 Establishments by hotel category
15.7.2 Available rooms by hotel category
15.7.3 Room occupancy rate by hotel category
15.7.4 Room nights available by hotel category
15.7.5 Room nights occupied by hotel category
15.7.6 Average revenue per available room by hotel category
15.7.7 Revenue per occupied room by hotel category
15.7.8 Total revenue per available room by hotel category
15.7.9 Total revenue by hotel category and customer type
15.7.10 Guests by hotel category and customer type
15.8 Car Rentals
15.8.1 Market value by customer type and rental location
15.8.2 Fleet size
15.8.3 Rental occasions and days
15.8.4 Rental length
15.8.5 Average rental length
15.8.6 Utilization rate
15.8.7 Average revenue per day
15.9 Travel Intermediaries
15.9.1 Market value by product type
15.9.2 Online revenues by type of intermediary or provider
15.9.3 Online revenues by type of tourist
15.9.4 In-store revenues by type of intermediary
15.9.5 In-store revenues by type of tourist
15.9.6 Travel agent revenues from domestic tourism by sales channel
15.9.7 Travel agent revenues from international tourism by sales channel
15.9.8 Tour operator revenues from domestic tourism by sales channel
15.9.9 Tour operator revenues from international tourism by sales channel
15.9.10 Other intermediaries revenues from domestic tourism by sales channel
15.9.11 Other intermediaries revenues from international tourism by sales channel

16 Appendix
16.1 What is This Report About?
16.2 Definitions
16.3 Methodology
16.4 Contact the Publisher
16.5 About the Publisher
16.6 Services
List of Tables:

Table 1: Turkey - Tourist Arrivals from the Top-10 Countries (Thousand), 2010-2019
Table 2: Turkey - Tourist Departures to the Top-10 Countries (Thousand), 2010-2019
Table 3: Turkey - Expected Hotel Openings (2015-2016)
Table 4: Istanbul - Key Luxury Hotels Construction Projects
Table 5: Turkey - Top 10 Hotels (Volume), 2012, 2013 and 2014
Table 6: Ministry of Culture and Tourism, Turkey - Key Facts and Locations
Table 7: Atatürk International Airport, Istanbul- Overview
Table 8: Antalya International Airport, Antalya- Overview
Table 9: İstanbul SabihaGökçen International Airport, İstanbul - Overview
Table 10: Esenboğa International Airport, Ankara- Overview
Table 11: Türk HavaYolları AO, Key Facts
Table 12: Türk HavaYolları AO, Main Services and Brands
Table 13: Türk HavaYolları AO, History
Table 14: Türk HavaYolları AO, Key Employees
Table 15: Onur Air, Key Facts
Table 16: Onur Air, Main Services
Table 17: Onur Air, Key Employees
Table 18: Pegasus Airlines Inc., Key Facts
Table 19: Pegasus Airlines Inc., Main Services
Table 20: Pegasus Airlines Inc., Key Employees
Table 21: GunesEkspressHavacılık A.S., Key Facts
Table 22: GunesEkspressHavacılık A.S., Main Services
Table 23: GunesEkspressHavacılık A.S., Key Employees
Table 24: AtlasjetHavacılık AS, Key Facts
Table 25: AtlasjetHavacılık AS, Main Services
Table 26: AtlasjetHavacılık AS, Key Employees
Table 27: Wyndham Hotels Turkey, Key Facts
Table 28: Wyndham Hotels Turkey, Main Services and Brands
Table 29: Wyndham Hotels Turkey, Key Employees
Table 30: Anemon Hotels, Key Facts
Table 31: Anemon Hotels, Main Services
Table 32: Anemon Hotels, Key Employees
Table 33: Hilton Hotels Turkey, Key Facts
Table 34: Hilton Hotels Turkey, Main Services and Brands
Table 35: Hilton Hotels Turkey, Key Employees
Table 36: Best Western International Turkey, Key Facts
Table 37: Best Western International Turkey, Main Services
Table 38: Best Western International Turkey, Key Employees
Table 39: InterContinental Hotels Turkey, Key Facts
Table 40: InterContinental Hotels Turkey, Main Services and Brands
Table 41: InterContinental Hotels Turkey, Key Employees
Table 42: Avis Turkey, Key Facts
Table 43: Avis Turkey, Main Services
Table 44: Avis Turkey, Key Employees
Table 45: Car Rent Istanbul, Key Facts
Table 46: Car Rent Istanbul, Main Services
Table 47: Proper Car Rental, Key Facts
Table 48: Proper Car Rental, Main Services
Table 49: Europcar Turkey Car Rental, Key Facts
Table 50: Europcar Turkey Car Rental, Main Services
Table 51: Europcar Turkey Car Rental, Key Employees
Table 52: Intercity Rent a Car, Key Facts
Table 53: Intercity Rent a Car, Main Services
Table 54: TUI Turkey, Key Facts
Table 55: TUI Turkey, Main Services
Table 56: TUI Turkey, Key Employees
Table 57: Thomas Cook Turkey, Key Facts
Table 58: Thomas Cook Turkey, Main Services
Table 59: Thomas Cook Turkey, Key Employees
Table 60: Budget Tours Turkey, Key Facts
Table 61: Budget Tours Turkey, Main Services
Table 62: Budget Tours Turkey, Key Employees
Table 63: Mercan Tourism, Key Facts
Table 64: Mercan Tourism, Main Services
Table 65: Mercan Tourism, Key Employees
Table 66: Diana Travel, Key Facts
Table 67: Diana Travel, Main Services
Table 68: Turkey - Total Tourism Output by Category (TRY Billion), 2010-2019
Table 69: Turkey - Direct Tourism Output by Category (TRY Billion), 2010-2019
Table 70: Turkey - Indirect Tourism Output by Category (TRY Billion), 2010-2019
Table 71: Turkey - Total Tourism Output Generated per Employee by Category (TRY Thousand), 2010-2019
Table 72: Turkey - Direct Tourism Output Generated per Employee by Category (TRY Thousand), 2010-2019
Table 73: Turkey - Indirect Tourism Output Generated per Employee by Category (TRY Thousand), 2010-2019
Table 74: Turkey - Total Tourism Employment by Category (Thousand), 2010-2019
Table 75: Turkey - Total Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 76: Turkey - Direct Tourism Employment by Category (Thousand), 2010-2019
Table 77: Turkey - Direct Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 78: Turkey - Indirect Tourism Employment by Category (Thousand), 2010-2019
Table 79: Turkey - Indirect Tourism Employment as a Percentage of Total Employment by Category (%), 2010-2019
Table 80: Turkey - Average Salary per Employee by Category (TRY Thousand), 2010-2019
Table 81: Turkey - Total Gross Income Generated by Total Tourism Employment by Category (TRY Billion), 2010-2019
Table 82: Turkey - Number of Trips by Purpose (Million), 2010-2019
Table 83: Turkey - Overnight Stays (Million), 2010-2019
Table 84: Turkey - Total Domestic Tourism Expenditure by Category (TRY Billion), 2010-2019
Table 85: Turkey - Average Expenditure per Domestic Tourist by Category (TRY), 2010-2019
Table 86: Turkey - International Arrivals by Region (Thousand), 2010-2019
Table 87: Turkey - International Arrivals by Purpose of Visit (Thousand), 2010-2019
Table 88: Turkey - International Arrivals by Mode of Transport (Thousand), 2010-2019
Table 89: Turkey - Overnight Stays (Million), 2010-2019
Table 90: Turkey - Total Inbound Tourism Expenditure by Category (TRY Billion), 2010-2019
Table 91: Turkey - Average Expenditure per Inbound Tourist by Category (TRY), 2010-2019
Table 92: Turkey - International Departures by Region (Thousand), 2010-2019
Table 93: Turkey - International Departures by Purpose of Visit (Thousand), 2010-2019
Table 94: Turkey - International Departures by Mode of Transport (Thousand), 2010-2019
Table 95: Turkey - Overnight Stays (Million), 2010-2019
Table 96: Turkey - Total Outbound Tourism Expenditure by Category (TRY Billion), 2010-2019
Table 97: Turkey - Average Outbound Expenditure per Resident by Category (TRY), 2010-2019
Table 98: Turkey - Seats Available by Carrier Type (Thousand), 2010-2019
Table 99: Turkey - Seats Sold by Carrier Type - Business Travel (Thousand), 2010-2019
Table 100: Turkey - Seats Sold by Carrier Type - Leisure Travel (Thousand), 2010-2019
Table 101: Turkey - Load Factor by Carrier Type (%), 2010-2019
Table 102: Turkey - Passenger Kilometers Available by Carrier Type (Million), 2010-2019
Table 103: Turkey - Revenue Generating Passenger Kilometers by Carrier Type (Million), 2010-2019
Table 104: Turkey - Revenue per Passenger by Carrier Type (TRY), 2010-2019
Table 105: Turkey - Total Revenue by Carrier Type (TRY Million), 2010-2019
Table 106: Turkey - Establishments by Category (Actual), 2010-2019
Table 107: Turkey - Available Hotel Rooms by Hotel Category (Thousand), 2010-2019
Table 108: Turkey - Room Occupancy Rate by Hotel Category (%), 2010-2019
Table 109: Turkey - Room Nights Available by Hotel Category (Million), 2010-2019
Table 110: Turkey - Room Nights Occupied by Hotel Category (Million), 2010-2019
Table 111: Turkey - Average Revenue per Available Room by Hotel Category (TRY), 2010-2019
Table 112: Turkey - Revenue per Occupied Room by Hotel Category (TRY), 2010-2019
Table 113: Turkey - Total Revenue Per Available Room by Hotel Category (TRY), 2010-2019
Table 114: Turkey - Total Revenue by Hotel Category and Customer Type (TRY Million), 2010-2019
Table 115: Turkey - Guests by Hotel Category and Customer Type (Thousand), 2010-2019
Table 116: Turkey - Market Value by Customer Type and Rental Location (TRY Million), 2010-2019
Table 117: Turkey - Fleet Size (Actual), 2010-2019
Table 118: Turkey - Rental Occasions (Thousands), 2010-2019
Table 119: Turkey - Rental Days (Million), 2010-2019
Table 120: Turkey - Average Rental Length (Days), 2010-2019
Table 121: Turkey - Market Utilization Rate (%), 2010-2019
Table 122: Turkey - Car Rental Average Revenue per Day (TRY), 2010-2019
Table 123: Turkey - Travel Intermediaries Market Value by Product Type (TRY Billion), 2010-2019
Table 124: Turkey - Travel Intermediaries Online Revenues by Provider (TRY Million), 2010-2019
Table 125: Turkey - Travel Intermediaries Online Revenues by Type of Tourist (TRY Million), 2010-2019
Table 126: Turkey - Travel Intermediaries In-Store Revenues by Provider (TRY Million), 2010-2019
Table 127: Turkey - Travel Intermediaries In-Store Revenues by Type of Tourist (TRY Million), 2010-2019
Table 128: Turkey - Travel Agent Revenues from Domestic Tourism by Sales Channel (TRY Million), 2010-2019
Table 129: Turkey - Travel Agent Revenues from International Tourism by Sales Channel (TRY Million), 2010-2019
Table 130: Turkey - Tour Operator Revenues from Domestic Tourism by Sales Channel (TRY Million), 2010-2019
Table 131: Turkey - Tour Operator Revenues from International Tourism by Sales Channel (TRY Million), 2010-2019
Table 132: Turkey - Other Intermediaries Revenues from Domestic Tourism by Sales Channel (TRY Million), 2010-2019
Table 133: Turkey - Other Intermediaries Revenues from International Tourism by Sales Channel (TRY Million), 2010-2019
Table 134: Travel and Tourism Sector Definitions

List of Figures:
Figure 1: Turkey - Tourism Expenditure (US$ Million) 2010-2019
Figure 2: Turkey - Key ratios (%) 2010-2019
Figure 3: Turkey - Domestic Tourism Expenditure (TRY Million) 2010-2019
Figure 4: Turkey - International Arrivals by Purpose of Visit 2010 vs 2014
Figure 5: Turkey - Visa Policy
Figure 6: Turkey - International Departures by Mode of Transport 2010 vs 2014
Figure 7: Turkey - Visa Requirements for Turkish Citizens
Figure 8: Turkey - International Arrivals by Mode of Transport (%) 2014 vs 2019
Figure 9: Turkey - International Departures by Purpose of Visit (%) 2014 vs 2019
Figure 10: Turkey - Load Factor (%) and Revenue per Passenger (TRY) 2010-2019
Figure 11: Turkey - Airlines' Market Share in Terms of Passengers Carried (%) 2012 and 2013
Figure 12: Turkey - Seats Sold vs Seats Available (Million) 2010-2019
Figure 13: Turkey - Room Occupancy Rates (%) 2010-2019
Figure 14: Turkey - Total Hotel Revenue (TRY Million) 2010-2019
Figure 15: Turkey - Car Rental Value by Rental Type and Location (TRY Million) 2010-2019
Figure 16: Turkey - Average Revenue per Day (TRY) 2010-2019
Figure 17: Turkey - Travel Intermediaries Market Value by Product (TRY Million) 2010-2019
Figure 18: Turkey - Market Value through Online Channel (TRY Million) 2010-2019
Figure 19: Turkey - Total Tourism Output by Category (TRY Billion) 2010-2019
Figure 20: Turkey - Direct Tourism Output by Category (TRY Billion) 2010-2019
Figure 21: Turkey - Indirect Tourism Output by Category (TRY Billion) 2010-2019
Figure 22: Turkey - Total Tourism Output Generated per Employee by Category (TRY Thousand) 2010-2019
Figure 23: Turkey - Direct Tourism Output Generated per Employee by Category (TRY Thousand) 2010-2019
Figure 24: Turkey - Indirect Tourism Output Generated per Employee by Category (TRY Thousand) 2010-2019
Figure 25: Turkey - Total Tourism Employment by Category (Thousand) 2010-2019
Figure 26: Turkey - Direct Tourism Employment by Category (Thousand) 2010-2019
Figure 27: Turkey - Indirect Tourism Employment by Category (Thousand) 2010-2019
Figure 28: Turkey - Average Salary per Employee by Category (TRY Thousand) 2010-2019
Figure 29: Turkey - Total Gross Income Generated by Total Tourism Employment by Category (TRY Billion) 2010-2019
Figure 30: Turkey - Number of Trips by Purpose (Million) 2010-2019
Figure 31: Turkey - Overnight Stays (Million) 2010-2019
Figure 32: Turkey - Total Domestic Tourism Expenditure by Category (TRY Billion) 2010-2019
Figure 33: Turkey - Average Expenditure per Domestic Tourist by Category (TRY) 2010-2019
Figure 34: Turkey - International Arrivals by Region (Thousand) 2010-2019
Figure 35: Turkey - International Arrivals by Purpose of Visit (Thousand) 2010-2019
Figure 36: Turkey - International Arrivals by Mode of Transport (Thousand) 2010-2019
Figure 37: Turkey - Overnight Stays (Million) 2010-2019
Figure 38: Turkey - Total Inbound Tourism Expenditure by Category (TRY Billion) 2010-2019
Figure 39: Turkey - Average Expenditure per Inbound Tourist by Category (TRY) 2010-2019
Figure 40: Turkey - International Departures by Region (Thousand) 2010-2019
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Travel and Tourism in Turkey to 2019
Web Address: http://www.researchandmarkets.com/reports/3075157/
Office Code: SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - Single User</td>
<td></td>
<td>USD 1950</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td></td>
<td>USD 3900</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td></td>
<td>USD 5850</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ______________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World