
Description: The global pulp and paper chemicals market is expected to grow at a CAGR of 2.8% over 2014-2019.

The major driver for the global pulp and paper chemicals market is the rising demand for specialty papers in packaging as well as printing applications. Favorable industrial production activities in developing countries strengthen market prospects. Recycling in the paper industry increases the demand for different specialty chemicals, thereby driving the pulp and paper chemicals market. Increasing literacy rate especially in emerging economies, such as India, and rising demand for papers with high print quality and performance are expected to drive the pulp and paper chemicals market.

The author has analyzed the global pulp and paper chemicals industry by regions and has come up with a comprehensive research report, “Global Pulp and Paper Chemicals Industry 2014-2019: Trend, Profit, and Forecast Analysis.” This report provides an analysis of the global pulp and paper chemicals industry, including the market trends, growth opportunities, key drivers, and emerging trends in the market. The study also includes the forecast of the global pulp and paper chemicals industry through 2019 by value ($M) and is segmented by regions as follows:

The global pulp and paper chemicals industry segmented by regions:
- North America
- Europe
- Asia Pacific
- Rest of the World

On the basis of its comprehensive research, the author forecasts that APAC will emerge as the region depicting the most growth potential with 4.0% CAGR during 2014-2019. BASF SE, E I DuPont De Nemours And Co., Akzo Nobel N.V., Kemira Oyj, and Imerys SA are some of the major suppliers of pulp and paper chemicals.

This unique report will provide you with valuable information, insights, and tools needed to identify new growth opportunities and operate your business successfully in this market. This report will save hundreds of hours of your own personal research time and will significantly benefit you in expanding your business in this market. In today's stringent economy, you need every advantage that you can find.

Features and Scope of this Report:
To make business, investment, and strategic decisions, you need timely, useful information. This market report fulfills this core need and is an indispensable reference guide for multinational materials suppliers, product manufacturers, investors, executives, distributors, and many more that operate in this market.

Some of the features of “Global Pulp and Paper Chemicals Industry 2014-2019: Trend, Profit, and Forecast Analysis” include:
- Analysis of competitive intensity of the market based on Porter's Five Forces model which helps to understand the competitive position of industry players.
- Market size in terms of value ($B) by segment, market size trend (2008-2013) and forecast (2014-2019) for key regional segments to make major investment decisions.

Features and Scope of this Report:

- Regional analysis provides pulp and paper chemicals industry breakdown by region among North America, Europe, APAC and ROW.
- Competitor analysis: growth leadership analysis, market drivers and challenges, growth opportunity analysis by segment market and by regional market that helps to ascertain a sound investment decision.
- Market strategic assessment, emerging trend, innovations and new product launches, mergers and acquisitions by the market players are studied in the report.

The report is in power point presentation format and has hundreds of critical data and market insights that
Benefits of Report:
The core competency is in market research and management consulting. In last 15 years, the author has worked on hundreds of market & economic research studies. These market reports offer the following benefits:

- Enhance your growth strategy with the information of key market segments and growth applications.
- Fine tune your business expansion with analysis of trend and forecast and key emerging trends in the industry.
- Explore business opportunities and ascertain new market entry with analysis of emerging geographies.
- Know the business environment with the competitive intensity of the industry, new developments and merger and acquisition deals.

Who Can Benefit From This Report?
This study is intended for senior level executives, sales, marketing and business development professionals at various nodes of value chain of this market. This multi-client market study is used by small to multi-national Fortune 500 companies and utilized for a variety of reasons as follows.

- Business development
- Strategic planning
- Business presentation
- Determination of market size and trend
- Competitive analysis
- Resource and inventory management
- Budgeting
- Investment decisions

Contents:
1. Executive Summary
2. Industry Definition and Scope
3. Industry Overview
4. Macroeconomic Trend
5. Industry Trends
6. Competitive Landscape
7. Macroeconomic Forecast
8. Industry Forecasts
9. Emerging Trends
10. Growth Opportunity
11. Conclusions

List of Figures

Chapter 3. Industry Overview
Figure 3.1: External forces shaping global pulp and paper chemicals industry

Chapter 4. Macroeconomic Trend
Figure 4.1: Global GDP growth rate trend
Figure 4.2: Regional GDP growth rate trend at constant price
Figure 4.3: Global population growth rate trend
Figure 4.4: Regional population growth rate trend
Figure 4.5: Global inflation rate trend
Figure 4.6: Regional inflation trend

Chapter 5. Industry Trends
Figure 5.1: Global pulp and paper chemicals industry annual trend 2008-2013 ($B)
Figure 5.2: Global pulp and paper chemicals industry regional trend 2008-2013 ($B)
Figure 5.3: Global pulp and paper chemicals industry regional trend 2008-2013 (%)
Figure 5.4: Global pulp and paper chemicals industry profitability trend 2008-2013
Figure 5.5: Cost structure for global pulp and paper chemicals industry 2008-2013

Chapter 6. Competitive Landscape
Figure 6.1: Industry shares of top players in global pulp and paper chemicals industry in 2008
Figure 6.2: Industry shares of top players in global pulp and paper chemicals industry in 2013
Figure 6.3: Global pulp and paper chemicals industry 2008 industry share analysis
Figure 6.4: Global pulp and paper chemicals industry 2013 industry share analysis
Figure 6.5: Top five companies vs global pulp and paper chemicals industry gross profit and net profit analysis 2013

Chapter 7. Macroeconomic Forecast
Figure 7.1: Global GDP growth rate forecast
Figure 7.2: Regional GDP growth rate forecast at constant price
Figure 7.3: Global population growth rate forecast
Figure 7.4: Regional population growth rate forecast
Figure 7.5: Global inflation rate forecast
Figure 7.6: Regional inflation rate forecast

Chapter 8. Industry Forecasts
Figure 8.1: Global Pulp and Paper Chemicals Industry Annual Forecast 2014-2019 ($B)
Figure 8.2: Global Pulp and Paper Chemicals Industry Regional Forecast 2014-2019 ($B)
Figure 8.3: Global Pulp and Paper Chemicals Industry Regional Forecast 2014-2019 (%)

Chapter 10. Growth Opportunity
Figure 10.1: Global pulp and paper chemicals industry opportunities

List of Tables

Chapter 3. Industry Overview
Table 3.1: Industry parameters of global pulp and paper chemicals industry
Table 3.2: Relative industry attractiveness by regions

Chapter 5. Industry Trends
Table 5.1: Regional revenue growth rate
Table 5.2: Percentage change in cost structure

Chapter 8. Industry Forecasts
Table 8.1: Regional revenue forecast growth rate

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3082866/](http://www.researchandmarkets.com/reports/3082866/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Product Name:** Global Pulp and Paper Chemicals Industry 2014-2019: Trend, Profit, and Forecast Analysis
- **Web Address:** http://www.researchandmarkets.com/reports/3082866/
- **Office Code:** SC

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single User:</td>
<td>USD 2650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 3650</td>
</tr>
<tr>
<td>Enterprise-wide:</td>
<td>USD 4650</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that timeframe to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

<table>
<thead>
<tr>
<th>Title</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Last Name</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address: *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp