Angiography Devices Market by Technology, Products, Application & End-Users - Global Forecast to 2019

Description:

Angiography Devices Market by Technology (X-Ray, CT, MRA), Products (Angiography systems, Catheters, Guide-Wires, Balloons, Contrast Media, Accessories), Application (Diagnostic & Therapeutic) & End-Users - Global Forecast to 2019

Angiography is a medical imaging procedure used to visualize blood vessels (arteries and veins) inside the body. Angiography devices are used to diagnose and evaluate many diseases of blood vessels and related conditions, such as injuries, aneurysms (ballooning of a blood vessel), blockages (due to blood clots or plaques), stenosis (narrowing of a blood vessel), congenital (birth-related) heart abnormalities, disorganized blood vessels, and blood supply to tumors. Images captured through angiography is called as angiograms.

The angiography devices market is mainly driven by technological advances, innovative product offerings, and growing aging population and increasing prevalence of vascular diseases. However, the lack of reimbursement for these systems and the presence of stringent regulations are expected to restrain the growth of this market in the forecast period.

The angiography devices market in this report is broadly segmented by technology, products, applications, procedures, indications, and end users. The market, by products, is segmented into angiography systems, catheters, guide-wires, balloons, contrast media, vascular closure devices, and accessories. The market by technology is segmented into X-ray, computed tomography, and magnetic resonance angiography. Based on applications the market is segmented as diagnostic and therapeutic.

Based on indication the market is segmented as known/suspected CAD, valvular heart disease, congenital heart disease, and congenital heart failure. Based on procedure, the market is segmented as coronary angiography, micro-angiography, neuro-vascular, peripheral angiography, post-mortem CT angiography, and other procedures (radiofrequency (RF) tumor ablation studies, other RF procedures). The angiography devices end-user market is divided into hospitals, diagnostic centers, and academic research laboratories.

The global angiography devices market is expected to grow at a CAGR of 4.4% during the forecast period of 2014 to 2019. The increasing utilization of angiography procedures for the diagnosis and treatment of cardiovascular diseases owing to rise in the global population with cardiovascular diseases and heavy investments by medical imaging device manufacturers to offer advanced and innovative products for better results has propelled the growth of this market.

While developed regions like North America and Europe will show a sluggish growth, emerging markets like Asia and Rest of the World (Latin America) are expected to record strong growth. Countries like India, China, and Brazil will majorly drive the growth of these emerging markets owing to rising investment by public & private players in these countries, large patient population, and focus of leading players to capture growth opportunities in these markets.

Some prominent players in this market include Siemens Healthcare (Germany), GE Healthcare (U.K.), Toshiba Medical Systems Corporation (Japan), Shimadzu Corporation (Japan), Royal Philips Electronics (Netherlands), St. Jude Medical, Inc. (U.S.), Abbott Vascular (Abbott Laboratories) (U.S.), Cordis Corporation (A JNJ Company) (U.S.), Boston Scientific Corporation (U.S.), and Medtronic, Inc. (U.S.).

Various strategies such as collaborations, expansions, and new product launches have helped these companies to maintain their market share and grow in this competitive market.

Reasons to Buy the Report:

This report will enrich both established firms as well as new entrants/smaller firms, and allow them to gauge the pulse of the market, which in turn will help firms garner greater market shares. Firms purchasing the report could use one or a combination of the below mentioned strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for increasing their market shares.
The report provides insights on the following pointers:
- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the angiography devices market. The report analyzes the angiography devices market by products, technology, application, procedures and indication.
- Product Development/Innovation: Detailed insights on upcoming trends, research and development activities, and new product launches in the angiography devices market.
- Market Development: Comprehensive information about lucrative emerging markets by product, technology, and region.
- Market Diversification: Exhaustive information about new products, growing geographies, recent developments, and investments in the angiography devices market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, products, manufacturing capabilities, and SWOT analyses of the leading players in the angiography devices market.

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