Top 10 Outbound Tourism Markets, Trips and Spending per Country To 2018

Description:
Top 10 Outbound Tourism Markets, Trips and Spending per Country To 2018 provides detailed information on the top 10 outbound tourism markets globally. This report analyzes market data and provides a better understanding of tourism flows and tourist expenditure.

- Mexico is the leading tourist destination for Americans, accounting for 30.4% of total international departures in 2013. Departures to this country totaled 18.7 million in 2013
- Tourists spent US$13.3 billion in Hong Kong in 2013, making it the largest contributor to China's outbound tourist expenditure, with a share of 8.3%
- Austria is the leading tourist destination for Germans, accounting for 14.2% of total international departures in 2013. Departures to this country totaled 12 million in 2013
- Tourists spent US$4.2 billion in Turkey in 2013, making it the largest contributor to Russia's outbound tourist expenditure, with a share of 6.5%

Synopsis:
The report provides detailed market analysis, information and insights, including:
- Historic and forecast tourist volumes covering the top 10 global outbound tourism markets
- Detailed analysis of tourist spending patterns in these markets such as average spending per trip
- Each tourism market is further analyzed by providing extensive data for key destination countries. Detailed market classification covering tourism flows, tourist expenditure and average expenditure per trip is provided

Reasons To Purchase:
- Take strategic business decisions using historic and forecast market data related to top 10 outbound tourism markets

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