Global Healthcare Analytics Market - Growth, Trends & Forecast To 2021

Description: The Global market for Healthcare Analytics is poised to reach $23,800 million by the end of 2020 growing at an estimated CAGR of 23.9%. The healthcare industry is undergoing a transformation from volume-based to value-based business. Factors such as improved quality care, reduced length-of-stay in hospitals, fraud detection, and prevention of novel diseases are the main demands from payers and providers.

The Global Healthcare Analytics market is segmented on the basis of Technology/Platform (Predictive Analytics, Prescriptive Analytics, and Descriptive Analytics), Application (Clinical Data Analytics, Financial Data Analytics, Administrative Data Analytics and Research Data Analytics), Component (Software, Hardware and Services), Mode of Delivery (Cloud Based model, Web hosted model, and On premise model), End-User (Healthcare, Pharmaceuticals, Biotechnology, Academia and Others), Geography (North America, Europe, Asia Pacific and Rest of the World).

Drivers: Emergence of Big Data in healthcare, introduction of federal healthcare policies, increased focus on data collection & analysis for better customer service, progress in clinical outcomes, rapid technological advances & emergence of social media and its impact on the healthcare industry are the major factors driving the growth of the global Healthcare analytics market.

Challenges: Lack of proper skilled labor, data integrity issues, cost & complexity of the software and major opposition from the medical industry towards accepting an IT based approach are hindering the growth of the market.

What the report offers:

1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2. Market analysis for the Global Healthcare Analytics Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the Global Healthcare Analytics market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

Contents:

1. Introduction
   1.1 Report Description
   1.2 Research Methodology

2. Key Findings

3. Executive Summary

4. Market Dynamics
   4.1 Market Segmentation
   4.2 Market Drivers
   4.2.1 Government Healthcare policies to propel the market growth
   4.2.2 Emergence of Big Data in the Healthcare industry to boost the market growth
   4.2.3 Progress in the outcome of clinical processes boostin the market growth
   4.2.4 Increased focus on collection and analysis of data from different sources for better customer service
4.2.5 Technological advancements accelerating the market growth
4.2.6 Emergence of Social media and its impact on the Healthcare industry boosting the market growth
4.3 Market Restraints
4.3.1 Lack of proper skilled labour
4.3.2 Data Integrity Issues
4.3.3 Cost & complexity of Software hindering the market growth
4.3.4 Opposition from the medical industry in accepting an IT based approach hindering the market growth
4.4 Market Opportunities
4.4.1 Use of Electronic Health Records critical to the market growth
4.4.2 Analytics driven Personalized Medicine
4.5 Market Threats
4.5.1 Economical constraints
4.5.2 Data confidentiality

5. Global Market Segmentation
5.1 Global Healthcare Analytics Market, By Type
5.1.1 Technology/Platform
5.1.1.1 Predictive Analytics
5.1.1.2 Prescriptive Analytics
5.1.1.3 Descriptive Analytics
5.1.1.4 Others
5.1.2 Application
5.1.2.1 Clinical Data Analytics
5.1.2.1.1 Quality Healthcare
5.1.2.1.2 Client Relationship Management
5.1.2.1.3 Professional Performance Evaluation
5.1.2.1.4 Reducing the incidence of medical errors
5.1.2.1.5 Others
5.1.2.2 Financial Data Analytics
5.1.2.2.1 Risk Management Analytics
5.1.2.2.2 Revenue Generation Analytics
5.1.2.2.3 Insurance Claims Analytics
5.1.2.2.4 Others
5.1.2.3 Administrative Data Analytics
5.1.2.3.1 Supply Chain Management Analytics
5.1.2.3.2 HR Analytics
5.1.2.3.3 Strategy Analytics
5.1.2.3.4 Others
5.1.2.4 Research Data Analytics
5.1.2.5 Others
5.1.3 Component
5.1.3.1 Hardware
5.1.3.2 Software
5.1.3.3 Services
5.1.4 Mode of Delivery
5.1.4.1 On-Premise Model
5.1.4.2 Cloud – Based Model
5.1.4.3 Web-hosted Model
5.1.4.4 Others
5.1.5 End User
5.1.5.1 Healthcare
5.1.5.2 Pharmaceuticals
5.1.5.3 Biotechnology
5.1.5.4 Academia
5.1.5.5 Others
5.1.6 Geography
5.1.6.1 North America
5.1.6.1.1 US
5.1.6.1.2 Canada
5.1.6.1.3 Mexico
5.1.6.2 Europe
5.1.6.2.1 UK
5.1.6.2.2 Germany
5.1.6.2.3 France
5.1.6.2.4 Spain
5.1.6.2.5 Italy
5.1.6.2.6 Rest of Europe
5.1.6.3 Asia Pacific
5.1.6.3.1 China
5.1.6.3.2 Japan
5.1.6.3.3 India
5.1.6.3.4 South Korea
5.1.6.3.5 Rest of Asia Pacific
5.1.6.4 Rest of the World

6. Competitive Landscape
6.1 Mergers & Acquisitions
6.2 Agreements, Collaborations & Partnerships
6.3 New Product Launches
6.4 Recommendations to new market players

7. Company Profiles
7.1 SAS
7.2 IBM
7.3 Tableau Software
7.4 Oracle
7.5 Cerner Corporation
7.6 Metric Insights
7.7 Rapid Insights
7.8 Fuzzy Logix
7.9 Kyruus
7.10 Mckesson Corporation
7.11 Information Builders
7.12 Precision Software
7.13 Paradigm4
7.14 Optum
7.15 Truven Healthanalytics

8. Appendix
8.1 Abbreviations
8.2 Sources
8.3 Bibliography
8.4 Disclaimer

List of Tables
Table 1: Global Healthcare Analytics Market – By Technology/Platform ($million) (2014-2020)
Table 2: Global Healthcare Analytics Market – By Technology/Platform – Predictive Analytics ($million) (2014-2020)
Table 3: Global Healthcare Analytics Market – By Technology/Platform – Prescriptive Analytics ($million) (2014-2020)
Table 4: Global Healthcare Analytics Market – By Technology/Platform – Descriptive & Diagnostic Analytics ($million) (2014-2020)
Table 5: Global Healthcare Analytics Market – By Technology/Platform ($million) (2014-2020)
Table 6: Global Healthcare Analytics Market – By Applications ($million) (2014-2020)
Table 7: Global Healthcare Analytics Market – By Applications – Clinical Data Analytics ($million) (2014-2020)
Table 8: Global Healthcare Analytics Market – By Applications – Financial Data Analytics ($million) (2014-2020)
Table 9: Global Healthcare Analytics Market – By Applications – Administrative Data Analytics ($million) (2014-2020)
Table 11: Global Healthcare Analytics Market – By Component ($million) (2014-2020)
Table 14: Global Healthcare Analytics Market – By Component – Services ($million) (2014-2020)
<table>
<thead>
<tr>
<th>Table</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>60</td>
<td>Europe Healthcare Analytics Market – By Applications – Administrative Data Analytics ($million) (2014-2020)</td>
</tr>
<tr>
<td>64</td>
<td>Europe Healthcare Analytics Market – By Component – Hardware ($million) (2014-2020)</td>
</tr>
<tr>
<td>70</td>
<td>Europe Healthcare Analytics Market – By End User ($million) (2014-2020)</td>
</tr>
<tr>
<td>74</td>
<td>Europe Healthcare Analytics Market – By End User – Academia ($million) (2014-2020)</td>
</tr>
<tr>
<td>77</td>
<td>Europe Healthcare Analytics Market – By Geography – Germany ($million) (2014-2020)</td>
</tr>
<tr>
<td>80</td>
<td>Europe Healthcare Analytics Market – By Geography – Italy ($million) (2014-2020)</td>
</tr>
<tr>
<td>81</td>
<td>Asia Pacific Healthcare Analytics Market – By Technology/Platform ($million) (2014-2020)</td>
</tr>
<tr>
<td>82</td>
<td>Asia Pacific Healthcare Analytics Market – By Technology/Platform – Predictive Analytics ($million) (2014-2020)</td>
</tr>
<tr>
<td>83</td>
<td>Asia Pacific Healthcare Analytics Market – By Technology/Platform – Descriptive &amp; Diagnostic Analytics ($million) (2014-2020)</td>
</tr>
<tr>
<td>84</td>
<td>Asia Pacific Healthcare Analytics Market – By Technology/Platform – Administrative Data Analytics ($million) (2014-2020)</td>
</tr>
<tr>
<td>86</td>
<td>Asia Pacific Healthcare Analytics Market – By Component ($million) (2014-2020)</td>
</tr>
<tr>
<td>89</td>
<td>Asia Pacific Healthcare Analytics Market – By Component – Services ($million) (2014-2020)</td>
</tr>
<tr>
<td>90</td>
<td>Asia Pacific Healthcare Analytics Market – By Mode of Delivery ($million) (2014-2020)</td>
</tr>
<tr>
<td>92</td>
<td>Asia Pacific Healthcare Analytics Market – By Mode of Delivery – Cloud based model ($million) (2014-2020)</td>
</tr>
<tr>
<td>94</td>
<td>Asia Pacific Healthcare Analytics Market – By End User ($million) (2014-2020)</td>
</tr>
<tr>
<td>97</td>
<td>Asia Pacific Healthcare Analytics Market – By End User – Biotechnology ($million) (2014-2020)</td>
</tr>
<tr>
<td>98</td>
<td>Asia Pacific Healthcare Analytics Market – By End User – Academia ($million) (2014-2020)</td>
</tr>
<tr>
<td>100</td>
<td>Asia Pacific Healthcare Analytics Market – By Geography – China ($million) (2014-2020)</td>
</tr>
<tr>
<td>102</td>
<td>Asia Pacific Healthcare Analytics Market – By Geography – India ($million) (2014-2020)</td>
</tr>
</tbody>
</table>
Table 108: Asia Pacific Healthcare Analytics Market – By Geography – South Korea ($million) (2014-2020)
Table 110: RoW Healthcare Analytics Market – By Technology/Platform ($million) (2014-2020)
Table 111: RoW Healthcare Analytics Market – By Technology/Platform – Predictive Analytics ($million) (2014-2020)
Table 112: RoW Healthcare Analytics Market – By Technology/Platform – Prescriptive Analytics ($million) (2014-2020)
Table 113: RoW Healthcare Analytics Market – By Technology/Platform – Descriptive & Diagnostic Analytics ($million) (2014-2020)
Table 114: RoW Healthcare Analytics Market – By Technology/Platform ($million) (2014-2020)
Table 115: RoW Healthcare Analytics Market – By Applications ($million) (2014-2020)
Table 116: RoW Healthcare Analytics Market – By Applications – Clinical Data Analytics ($million) (2014-2020)
Table 117: RoW Healthcare Analytics Market – By Applications – Financial Data Analytics ($million) (2014-2020)
Table 118: RoW Healthcare Analytics Market – By Applications – Administrative Data Analytics ($million) (2014-2020)
Table 119: RoW Healthcare Analytics Market – By Applications – Research Data Analytics ($million) (2014-2020)
Table 120: RoW Healthcare Analytics Market – By Component ($million) (2014-2020)
Table 121: RoW Healthcare Analytics Market – By Component – Software ($million) (2014-2020)
Table 122: RoW Healthcare Analytics Market – By Component – Hardware ($million) (2014-2020)
Table 123: RoW Healthcare Analytics Market – By Component – Services ($million) (2014-2020)
Table 124: RoW Healthcare Analytics Market – By Mode of Delivery ($million) (2014-2020)
Table 126: RoW Healthcare Analytics Market – By Mode of Delivery – Cloud based model ($million) (2014-2020)
Table 127: RoW Healthcare Analytics Market – By Mode of Delivery – Web hosted model ($million) (2014-2020)
Table 128: RoW Healthcare Analytics Market – By End User ($million) (2014-2020)
Table 129: RoW Healthcare Analytics Market – By End User – Healthcare ($million) (2014-2020)
Table 130: RoW Healthcare Analytics Market – By End User – Pharmaceuticals ($million) (2014-2020)
Table 131: RoW Healthcare Analytics Market – By End User – Biotechnology ($million) (2014-2020)
Table 132: RoW Healthcare Analytics Market – By End User – Academia ($million) (2014-2020)
Table 133: RoW Healthcare Analytics Market – By Geography – Middle East ($million) (2014-2020)
Table 134: RoW Healthcare Analytics Market – By Geography – Brazil ($million) (2014-2020)
Table 135: RoW Healthcare Analytics Market – By Geography – Argentina ($million) (2014-2020)
Table 136: RoW Healthcare Analytics Market – By Geography – South Africa ($million) (2014-2020)
Table 137: RoW Healthcare Analytics Market – By Geography – Egypt ($million) (2014-2020)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3105894/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Global Healthcare Analytics Market - Growth, Trends &amp; Forecast To 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3105894/">http://www.researchandmarkets.com/reports/3105894/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 4250</td>
</tr>
<tr>
<td>Single User:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 4500</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF) -</td>
<td>USD 8750</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td></td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr ☐ Mrs ☐ Dr ☐ Miss ☐ Ms ☐ Prof ☐</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Last Name:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Email Address: *</td>
<td>________________________________</td>
</tr>
<tr>
<td>Job Title:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Organisation:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Address:</td>
<td>________________________________</td>
</tr>
<tr>
<td>City:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Country:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>________________________________</td>
</tr>
<tr>
<td>Fax Number:</td>
<td>________________________________</td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World