European Healthcare Analytics Market - Growth, Trends & Forecast To 2021

Description: The European market for Healthcare Analytics is estimated to be valued at $XX million for the year 2014 and is expected to reach $XX million by the end of 2020. The CAGR during this period for forecast is XX%. Considerable spending on Business Intelligence tools, Emergence of Big Data in the healthcare industry, increase in the R&D spend by the pharmaceutical & biotechnology organizations in the European region, rapid technological advances and emergence of social media and its impact on the healthcare industry are the major driving factors for the market's growth. The stringent regulation implementation, data security risk and increased software expenses for upgradation are restricting the market growth to certain extent.

The European Healthcare Analytics market is segmented on the basis of Technology/Platform (Predictive Analytics, Prescriptive Analytics, and Descriptive Analytics), Application (Clinical Data Analytics, Financial Data Analytics, Administrative Data Analytics and Research Data Analytics), Components (Software, Hardware & Services), Mode of Delivery (Cloud Based model, Web hosted model, On premise model), End - User (Healthcare, Pharmaceuticals, Biotechnology, Academia and Others), Geography (UK, Germany, France, Italy, and Spain).

Rising medical costs, Data integrity issues, costs & complexities if the software and healthcare providers in Europe being unsure of the advantages of spending on the big data are the major restraints of the healthcare analytics market.

What the report offers

1. Market Definition for the specified topic along with identification of key drivers and restraints for the market.
2. Market analysis for the European Healthcare Analytics Market, with region specific assessments and competition analysis on a global and regional scale.
3. Identification of factors instrumental in changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale.
4. Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares.
5. Identification and analysis of the Macro and Micro factors that affect the European Healthcare Analytics market on both global and regional scale.
6. A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information.

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Bargaining power of buyers
Degree of competition
Threat of substitution
Threat of new entrants

DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES ANALYSIS DROC

Market Drivers
Government Healthcare policies
Emergence of Big Data
Progress in the outcome of Clinical Processes
Increased focus on Data Collection and Analysis for better Customer Support
Technological advancements
Emergence of Social Media/ Rise is awareness
Electronic Health Record (EHR) implementations

Market Restraints
Lack of technical expertise
Data Integrity Issues
Cost & Complexity of Software
Hesitation of the medical industry
Europe Healthcare analytics market segmentation

By type
Technology/Platform
Predictive Analytics
Descriptive Analytics
Others
By Application
Clinical Data Analytics
Quality Healthcare
Client Relationship Management
Professional Performances Evaluation
Reducing the incidence of medical Error
Others
By Financial Data Analytics
Risk Management Analytics
Revenue Generation Analytics
Insurance Claims Analytics
Others
Administrative Data Analytics
Supply chain Management Analytics
HR Analytics
Strategy Analytics
Others
Research Data Analytics
Others
By component
Hardware
Software
Services
Consulting
Deployment
On- Premise Model
Cloud Based Model
By End User
Healthcare
Pharmaceuticals
Biotecnology
Academia
Research
Others
Geography segmentation
Introduction
France
UK
Germany
Spain and Portugal
Scandinavia
Italy
Rest of Europe

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New Product Launches
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Company Profiles
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Oracle
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Kyruus
Mckesson Corporation
Information Builders
Precision Software
Paradigm4
Optum
Truven Health Analytics
Others
Analyst Outlook for Investment Opportunities
Future Outlook of the Market

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