Public Relations Agency Lines Europe Report

Description: PUBLIC RELATIONS AGENCY LINES EUROPE REPORT


Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.


EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.


The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

35 Products/Markets covered, 1975 pages, 4027 spreadsheets, 3989 database tables, 299 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 54182_L.

Contents: PUBLIC RELATIONS AGENCY LINES EUROPE REPORT

The Market for Public Relations Agency Lines in each country by Products & Services.

This database covers NAICS code: 54182_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Public Relations Agency Lines Europe Report covers:


PRODUCTS & MARKETS COVERED:

PUBLIC RELATIONS AGENCY LINES

1. Public relations agencies Product Lines
2. Market research and public opinion polling services
3. Market research services
4. Public opinion polling services
5. Advertising agency serv - providing any comb of advertising serv such as creative & production serv/media planning & buying/research/marketing/& promotion serv - along w/ placing advertising w/ media
6. Advertising creative services
7. Public relations services
8. Public relations services: Full public relations services
9. Public relations services: Media relations services
10. Public relations services: Crisis management services
11. Public relations services: Lobbying services
12. Public relations services: Event management services
13. Public relations services: Development/fundraising services
14. Media planning and/or buying services
15. Direct mail advertising services
16. Direct mail advertising services: Full direct mail services
17. Direct mail advertising services: Concept development for a direct mail advertising campaign services
18. Direct mail advertising services: Mailing list support services
19. Direct mail advertising services: Print services for direct mail advertising materials
20. Sales promotion services
21. Direct marketing services
22. Signs, custom fabrication, include banners, a-frame, neon, outdoor, etc..
23. Media monitoring and analysis services
24. Coordination of production and delivery of premiums (advertising specialties)
25. Other services related to advertising
26. Media representation services
27. Media representation services: Sale of advertising space in print media
28. Media representation services: Sale of advertising time on television
29. Media representation services: Sale of advertising time on radio
30. Media representation services: Sale of advertising space in media other than print, television, or radio
31. Merchandise sales
32. Sales of merchandise, not specified by type
33. All other receipts
34. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

SPREADSHEET CHAPTERS:

The report is produced on a DVD containing the entire report web and databases, and it is available online. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.
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This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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