Equity Crowdfunding for Investors. A Guide to Risks, Returns, Regulations, Funding Portals, Due Diligence, and Deal Terms. Wiley Finance

Description:

Praise for Equity Crowdfunding for Investors

"The authors of Equity Crowdfunding for Investors take a complex subject and make it simple. It is as entertaining as it is educational. It is, simply stated, the best book on equity crowdfunding that I have read."

Jonathan Friedland, publisher of Accredited Investor Markets (AIMkts.com), partner in the Chicago law firm Levenfeld Pearlstein, and author of The Investor's Guide to Alternative Assets

"Equity Crowdfunding for Investors performs an invaluable service...giving much practical guidance on how to understand and approach participating as an investor in securities-based, and particularly equity, crowdfunding. It is also enjoyably readable."

Charles Sidman, MBA, PhD, founding member of the Angel Capital Association and past president of the Crowdfunding Professional Association

An Authoritative and Comprehensive Guide to Equity Crowdfunding

"Few opportunities in life can generate personal wealth as profoundly as being a founder or early investor in a startup that achieves grand success."

From the Preface

For anyone who wants to invest in the potentially high-return and often high-risk marketplace, Equity Crowdfunding for Investors + Website offers a practical and objective guide to the social and financial rewards of crowdfunding. Authors David M. Freedman and Matthew R. Nutting detail the ins and outs of equity crowdfunding and show how to budget for angel investments, set realistic expectations, select the industry, company, and development stage to invest in, conduct the necessary research, monitor the companies you invest in, and know when to cash out.

Whether you are new to crowdfunding investing or have experience as an angel investor, you can mitigate some risk and increase your chance of profit by tapping into the fundamental insight, investment strategies, and the commonsense approach outlined in Equity Crowdfunding for Investors.

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