Bridal Wear - Global Strategic Business Report

Description: The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets.

This report analyzes the worldwide markets for Bridal Wear in US$ Million. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 124 companies including many key and niche players such as:

- Alfred Angelo, Inc.
- CUT S.r.l
- David's Bridal Inc.
- Elie Saab
- Harrods Ltd.

Contents:

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW
Bridal Wear: Meeting the Ever-Changing Priorities, Preferences, and Fashion Needs of the New-Age Brides
Growth Drivers in a Nutshell
Table 1: Annual Number of Marriages Worldwide per 1000 People for Major Countries (includes corresponding Graph/Chart)
The Colossal Global Wedding Industry and the Growing Significance of Wedding Wear: The Fundamental Growth Driver
Table 2: Global Average Spending on Weddings by Country (2006, 2010, 2013, and 2016E): Average Wedding Spend (in Thousand Euros) for France, Germany, Italy, Japan, Mexico, Spain, UK and USA (includes corresponding Graph/Chart)
Table 3: Global Wedding Spend by Expense Category (2016): Percentage Share Breakdown for Hall & Catering, Wedding Ring, Bridal Attire, Photos & Video, Wedding Gown, DJ Entertainment and Others (includes corresponding Graph/Chart)
Digital Innovation Transforms the Wedding Industry
Spain, US and China Achieve New Milestones in Bridal Fashion
Spicing Up the Wedding Season
The Changing Romanticism of Bridal Attire
Clothes & Finery Maketh a Bride?
Contemporary Brides Break Loose from the Shackles of “Tradition”
Beauty & Mettle Underplay Conservatism
Wedding Wear Sustains Tradition and Simplicity Not Bowing to Hip Fads
Global Market Outlook

2. COMPETITIVE LANDSCAPE
Bridal Business: Selling Beyond the Bridals
Appeasing the Information Savvy Bride: An All-time Cliché for Soaring Sales
Designer Fortunes and Promotional Strategies Driven by Referrals
Bridal Magazines: A Prime Advertising Medium
Global Designer Brands Eye Emerging Markets
Bridal Jewelry: A Tantalizing Headway to Branding
A Psychographic Profile of Bridal Jewelry Shoppers
Innovation that Goes into Earning that “Fast Buck”
Designers of Bridal Wear Scurry to the Drawing Board
Key Market Participants
Bridal Shops
Bridal Boutiques
Bridal Designers
Popular Wedding Dress Designers and Fashion Houses Worldwide
Adele Wechsler
Alfred Angelo
Alfred Sung
Allure Bridals
Amsale
Anjolique Bridal
Anne Barge
Aria
Anna Campbell
Bonny Bridal
Carolina Herrera
Casablanca Bridal
Camille La Vie
Cosmobella
David's Bridal Collection
Dere Kiang
Don O'Neill
Eden Bridals
Ella Bridals
Enzoani
Essence-of-Australia
Eugenia
J. Crew
Jacquelin Exclusive
James Clifford Collection
Jasmine Couture
Jim Hjelm
Jordan Bridals'
Jude Waddell
Justin Alexander
JLM Couture, Inc.
Kenneth Pool
Kittchen Couture
LaZaro
Liancarlo
Liz Fields
Maggie Sottero
Marchesa
Monique Lhuillier
Mori Lee
Naeem Khan
Nicole Miller
Oscar De La Renta
Peter Langer
Paloma Blanca
Pronovias
Priscilla of Boston
Pnina Tornai
Reem Acra
Romona Keveza
ROSA CLARÁ
Rivini
3. BRIDAL WEAR DESIGN TRENDS
2017: Popular Bridal Gown Trends
Illusion Backs
Backless Dresses
Bling
Corsets
Detachable Trains
Centre Front Splits
Sleeves
Bell Sleeves
Long Sleeves and High Necks
Off-shoulder Dresses
Necklines
Next-Level Necks
Illusion Necklines
Halters
Bold Floral
Three-dimensional (3D) Elements
Bows
Capes
Kaftans
Sheer Style
Stunning Florals
Pastel Perfect
Festival Frock
Tiered Skirts
Off-the-Shoulder Silhouettes
Demand Rise for Dresses for Other Occasions
Top Bridal Dress Must Try-on Trends
Sleek Silhouette
Wide Colour Range
Subtle and Elegant Appeal
Backside Detail
Plunging Neckline
2016: Popular Bridal Wear Design Trends
2015: Trends in Wedding Dress Market

4. MARKET TRENDS AND DRIVERS
The Millennials Reaching Marriageable Age and their Growing Extravagance Drive Healthy Market Growth
Most Expensive Wedding Dresses Worldwide in Recent Years
Capturing Interest of the Millennial-Bride: The Focal Point for Bridal Wear Designers and Fashion Houses
Global Millennials Population Facts & Figures: Important Opportunity Indicators
Table 4: Global Millennials Population by Region (2016E): Percentage Breakdown of Number of Millennials
for North America, Europe, China & Japan, Latin America and Rest of World (includes corresponding
Graph/Chart)
Table 5: Global Millennial Marriages by Region (2016E): Percentage Breakdown of Number of Marriages for
North America, Europe, China & Japan, Latin America and Rest of World (includes corresponding
Graph/Chart)
Table 6: Millennial Population as a Percentage (%) of Total Population in Developing Countries: 2016
(includes corresponding Graph/Chart)
Table 7: Information Sources Used by Millennial Brides (2016E): Usage Percentage for Internet,
Family/Friends, Bridal Magazines, Specialist Fair/Events, Books, Store Sales Assistants, Wedding Planners,
Television, and Others (includes corresponding Graph/Chart)
Disruptive Effect of Lower Priced Wedding Dresses and New Online Retail Formats: A Boon or a Threat?
The Expensive Bridal Attire Enters the Mass Market
Global Bridal Wear Market and the Disruption Caused by the Rising Number of Non-Bridal Wear Retailers
Traditional Bridal Wear Retailers to Retain Significance
Growing Prominence of Social Media Drive Healthy Gains in Online Wedding Wear Retail
Social Media and e-Commerce in Weddings Continue to Grow
Evolution of the Modern Informed Bride
Plus-Size Bridal Wear Offers Huge Untapped Market Potential
Rising Demand for Wedding Jewelry Benefit Market Expansion
Bridal Jewelry Crosses Western Borders, Gains Wider Acceptance
Jewelry: Essence of the Bride
Brides Succumb to the Charms of Platinum
A Peek into What Makes Platinum So Irresistible
Innovative and Novel Bridal Jewelry Lends Traction to Market Growth
Return of the Classics: Old Wine in a New Bottle
The Urban Classy Bride Prefers Color
Celebrities and Actresses Continue to Influence Bridal Wear Choice
The Engaged Couple Offers Significant Opportunities for Market Penetration
Reality Television Shows: A Boon or a Bane for the Wedding Wear Retail Market?
Rising Popularity of Stylish yet Comfortable Bridal Footwear Spurs Market Demand
Bridal Flowers/Bouquets: Botanicals Infuse their Sweet Fragrance
Recent Trends in Bridesmaids' Wear: Getting a Fair Share of the Spotlight
Bridal Salons: A Propitious Niche
Discount Bridal Service: Bridal Salons go Wired
Bridal Accessories: The Crowning Glory of a Bride's Attire
Lace Rein Supreme as a Popular Material for Accessories
Shimmering Crystals and Twinkling Pearls Shine Bright in Accessories
5. PRODUCT LAUNCHES
Savannah Miller's Wedding Dress Collection Unveiled
Dorothy Perkins Unveils New Wedding Dresses
Topshop to Introduce Bridal and Bridesmaids Dress Collection
WHISTLES to Unveil the Whistles Wedding Collection
Freya Rose Unveils Award-Winning Bridal Collection
Stoecklein Launches Affordable Lein Wedding Dresses
Elie Saab Unveils Elie Saab Bridal Line
Watters Launches 2016 Bridal Collection
H&M Unveils Four Bridal Styles

6. RECENT INDUSTRY ACTIVITY
The Salvation Army Open Bridal Wear Studio
Watters Announce Collaboration with Bella Belle Shoes
Viktor & Rolf's Bridal Wear Make a Debut with Justin Alexander
PC Jeweller Acquires Azva Bridal Jewellery

7. FOCUS ON SELECT GLOBAL PLAYERS
Alfred Angelo, Inc. (USA)
CUT s.r.l (Italy)
David's Bridal Inc. (USA)
Elie Saab (Lebanon)
Harrods Ltd. (UK)
Helen Rodrigues (Australia)
JLM Couture Inc. (USA)
Justin Alexander Limited (USA)
Sincerity Bridal (USA)
Macy's, Inc. (USA)
Madeline Gardner (USA)
Monique Lhuillier (USA)
Naem Khan (USA)
Paloma Blanca (Canada)
Pronovias Fashion Group (Spain)
Pronuptia de Paris SA. (France)
Sophia Tolli (UK)
Temperley London (UK)
Theia Couture (USA)
Vera Wang (USA)
Watters (USA)
Winnie Couture (USA)
Yumi Katsura International Co., Ltd. (Japan)
Zuhair Murad (Lebanon)

8. GLOBAL MARKET PERSPECTIVE
Table 8: World Recent Past, Current & Future Analysis for Bridal Wear by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed
with Annual Sales figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 9: World Historic Review for Bridal Wear by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of World Markets Independently Analyzed
with Annual Sales figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
Table 10: World 14-Year Perspective for Bridal Wear by Geographic Region
Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific, Latin America and Rest of
World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

III. MARKET
1. THE UNITED STATES
A. Market Analysis
Growing Use of Bridal Media and Customization of Wedding Ceremonies Drive Healthy Market Growth
Social Media Increasingly Used for Wedding Products and Brands
US Wedding Statistics and Facts: Important Opportunity Indicators
Steadily Increasing Wedding Spend Benefit Market Demand
Table 11: Average Wedding Costs (US$ Thousand) in the United States: 2012-2017E (includes corresponding Graph/Chart)
Table 12: US Market for Bridal Wear (2016E): Breakdown of Average Wedding Cost (US$) by State (includes corresponding Graph/Chart)
Table 13: US Market for Bridal Wear (2016E): Breakdown of Average Spending (US$) on Weddings by Spending Category (includes corresponding Graph/Chart)
Brides Spend on Multiple Dresses for the Special Day
Table 14: Number of Dresses Chosen by Brides in the US (2016): Percentage Share Breakdown of Number of Brides Choosing Only One Dress, Two Dresses, Three Dresses, Four Dresses, Five Dresses and Six Dresses (includes corresponding Graph/Chart)
Growing Number of Millennials Dominate Bridal Wear Trends in the US
Table 15: US Millennial Population (In Million) for the Years 2015, 2025, 2035, and 2045 (includes corresponding Graph/Chart)
Table 17: US Population and Number of Wedding in Millions: 2011-2016E (includes corresponding Graph/Chart)
Table 18: Popular Bridal Gown Colors in the US (2016): Percentage Share Breakdown for Champagne/Rum; Ivory; Natural White/Diamond/Silk; Pink/Blush; Stark White; and Others (includes corresponding Graph/Chart)
Bridal Jewelry Sales Soar in the US, Bodes Well for Market Growth
Diamond Rings Remain Bright Spot in the Bridal Jewelry Market
Table 19: Top Designs for Bridal Wedding Rings in the US (2016): Percentage Share Breakdown of Volume Sales for Bevel Edge, Carved Design, Comfort Fit, Diamonds, Inlay, Milgrain Edging/Accent, Other Precious Stones, Satin/Brush Finish, and Other Designs (includes corresponding Graph/Chart)
Underserved Plus-Size Bridal Dress Segment Offers Huge Market Opportunities
Same-Sex Weddings Follow Similar Trends as Heterosexual Weddings
Competitive Scenario
Bridal Wear Marketplace: Extremely Fragmented
Vera Wang Holds Leading Position in the Premium Segment
Discount Stores Grow in Popularity Due to Reasonable Pricing
Table 20: US Bridal Wear Market by Distribution Channel (2016): Percentage Share Breakdown for Consignment/Thrift Stores, Department Stores, Local Boutique or Bridal Salon, National Bridal Chain Stores, Specialty Stores, and Others (includes corresponding Graph/Chart)
Online Shopping of Wedding Dresses Gathers Steam
Table 21: Leading Buying Options in the US for Bridal Wear (2016): Percentage Share Breakdown for Traditional Offline and Online Retailers, Special Order/ Custom Made, and Custom Made from Scratch (includes corresponding Graph/Chart)
Companies Focus on the Engagement Couple for Revenue Expansion
Retailers Focus on Quality, Design and Suitable Prices for Visibility
Product Launches
Strategic Corporate Development
Select Key Players
B. Market Analytics
Table 22: US Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 23: US Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Growing Number of Millennial Weddings and Associated Ceremonies Drive Spending on Bridal Wear
Table 24: Canadian Millennial Population (In Million) for the Years 2015, 2025, 2035, and 2045 (includes corresponding Graph/Chart)
Paloma Blanca
A Major Canada- Based Company
B. Market Analytics
Table 25: Canadian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 26: Canadian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
3. JAPAN
A. Market Analysis
Increasing Number of Couples Opting for Western Styled Weddings Sustain Market Growth
Wedding Apparel Hiring Gain Momentum in Japan
A Peek into Japan’s Transition from Arranged Marriages to the Love Union
Demographic Trends
Japanese & their Changing Ideologies on Marriage in the 21st Century
Yumi Katsura International Co., Ltd.
A Major Japan-Based Company
B. Market Analytics
Table 27: Japanese Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 28: Japanese Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4. EUROPE
A. Market Analysis
Higher Penetration along with Sophisticated Tastes in Bridal Wear Benefit Market Demand
Growth Drivers in Brief
Eastern Europe Offers Significant Growth Potential
B. Market Analytics
Table 29: European Recent Past, Current & Future Analysis for Bridal Wear by Geographic Region
France, Germany, Italy, The UK, Spain, Russia, Scandinavia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 30: European Historic Review for Bridal Wear by Geographic Region
France, Germany, Italy, The UK, Spain, Russia, Scandinavia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
Table 31: European 14-Year Perspective for Bridal Wear by Geographic Region
Percentage Breakdown of Dollar Sales for France, Germany, Italy, The UK, Spain, Russia, Scandinavia, and Rest of Europe Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Growing Demand for Comfortable Bridal Attire and Backless Dresses in France
Leading French Bridal Wear Designers in Brief
Pronuptia de Paris SA.
A Major France-Based Company
B. Market Analytics
Table 32: French Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 33: French Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Traditional Wedding Wear and Customs Symbolize German Weddings
B. Market Analytics
Table 34: German Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 35: German Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4c. ITALY
A. Market Analysis
Premium Fabrics, Contemporary Designs, and a Smooth Finish Characterize Italian Wedding Wear
Renowned Italian Wedding Gown Designers in Brief
CUT s.r.l
A Major Italy-Based Company
B. Market Analytics
Table 36: Italian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 37: Italian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Steady Launch of Affordable Wedding Dresses Sustain Market Demand
Fashion Rules the British Bridal Wear Spending
English Brides Revert Back to Tradition
A Journey through the Maze of Wedding Outfit Styles
Second-hand Gowns and Rings in Vogue
Competitive Landscape
The UK Bridal Wear Market Heads towards a Prolonged Consolidation
Leading UK Luxury Wedding Gown Designers: Snapshot Profiles
Extremely Fragmented for Player Comfort
E-Commerce Retailers Offer New Collections to Revive Market Prospects
Needle & Thread Bridal Wear
House of Fraser's Wedding Boutique
Ted Baker's Tie the Knot
Mr Porter
Product Launches
Strategic Corporate Development
Select Key Players
B. Market Analytics
Table 38: UK Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 39: UK Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Despite Emerging as the Bridal Wear Capital of the World, Economic Woes and Decline in Weddings Hamper Long Term Prospects
Bridal Fashion in Spain Enjoy Huge Economic Significance and is a Major Employer
Bridal Tourism Gain Momentum in Spain, Augurs Well for the Market in the Near Term
Online Sales and Social Media Steadily Penetrate the Spanish Wedding Wear Scene
Marriage: An Expensive Venture in Spain
Pronovias Fashion Group
A Major Spain- Based Company
B. Market Analytics
Table 40: Spanish Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 41: Spanish Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4f. RUSSIA
A. Market Analysis
Rich and Long Traditions and Rituals Drive Growth in Demand for Bridal Wear
B. Market Analytics
Table 42: Russian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 43: Russian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4g. SCANDINAVIA
A. Market Analysis
Bridal Wear in Scandinavia Witness a Turn for the Better
B. Market Analytics
Table 44: Scandinavian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 45: Scandinavian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

4h. REST OF EUROPE
A. Market Analysis
Product Launch
Strategic Corporate Development
B. Market Analytics
Table 46: Rest of Europe Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 47: Rest of Europe Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
Market Analysis
Table 48: Asia-Pacific Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 49: Asia-Pacific Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
Table 50: Asia-Pacific 14-Year Perspective for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5a. AUSTRALIA
A. Market Analysis
Helen Rodrigues
A Major Australia-Based Company
B. Market Analytics
Table 51: Australian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 52: Australian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

5b. CHINA
A. Market Analysis
China: The Largest Exporter of Bridal Wear Worldwide Witness Healthy Market Growth
Colossal Wedding Market Provides Lucrative Opportunities to International Bridal Wear Brands
Growing Influence of Western Traditions on Local Weddings
Large Consumer Base of Young Population Offers Huge Untapped Potential
Expanding Middle Class Population Drives Wedding Spend
3D Printed Bridal Dresses to Transform Wedding Fashion in China
Haute Couture Sizzles in Chinese Bridals
China Emerges as a Rapidly Growing Market for Diamond Bridal Jewelry
Wedding Planners Continue to Mushroom in China
B. Market Analytics
Table 53: Chinese Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 54: Chinese Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

5c. REST OF ASIA-PACIFIC
A. Market Analysis
Select Regional Markets
India
Huge Market Potential for Bridal Wear in India
Indians Spend Lavishly on Bridal Jewelry
Growing Demand for Platinum in India
Philippines
A Cheap Destination for Weddings
Singapore
Strategic Corporate Development
B. Market Analytics
Table 55: Rest of Asia-Pacific Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 56: Rest of Asia-Pacific Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
6. LATIN AMERICA
Market Analysis
Table 57: Latin American Recent Past, Current & Future Analysis for Bridal Wear by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 58: Latin American Historic Review for Bridal Wear by Geographic Region
Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)
Table 59: Latin American 14-Year Perspective for Bridal Wear by Geographic Region
Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6a. BRAZIL
Market Analysis
Table 60: Brazilian Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 61: Brazilian Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

6b. REST OF LATIN AMERICA
Market Analysis
Table 62: Rest of Latin America Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 63: Rest of Latin America Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

7. REST OF WORLD
A. Market Analysis
South Africa: Major Bridal Wear Trends Summarized
Product Launch
Select Key Players
B. Market Analytics
Table 64: Rest of World Recent Past, Current & Future Analysis for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)
Table 65: Rest of World Historic Review for Bridal Wear Market Analyzed with Annual Sales Figures in US$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE
Total Companies Profiled: 124 (including Divisions/Subsidiaries 126)
- The United States (72)
- Canada (4)
- Japan (1)
- Europe (36)
- France (3)
- Germany (1)
- The United Kingdom (16)
- Italy (7)
- Spain (4)
- Rest of Europe (5)
- Asia-Pacific (Excluding Japan) (7)
- Middle East (4)
- Africa (2)

Ordering:
Order Online - http://www.researchandmarkets.com/reports/338366/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Bridal Wear - Global Strategic Business Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/338366/">http://www.researchandmarkets.com/reports/338366/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 4500</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6300</td>
</tr>
<tr>
<td>1 - 10 Users:</td>
<td>USD 8550</td>
</tr>
<tr>
<td>1 - 15 Users:</td>
<td>USD 10800</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td>Last Name:</td>
</tr>
<tr>
<td>Email Address:</td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by Wire Transfer: Bank details will be provided on the invoice which you will receive after you place your order with us.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World