EMR Market 2017: Electronic Medical Records in an Era of Disruption

Description: For a decade, the EMR market could be said to be growing market on a predictable trajectory. No more. The $28 billion-dollar EMR market is witnessing fundamental changes that are important for market watchers to know about that could affect the market.

These are among the disruptive changes affecting the industry:

- Frustrated Physicians
- Hospitals Switching EMR Vendors
- A New President and New Healthcare Policy Leaders
- Ransomware Attacks and Cyber Breaches Causing a PR Downside
- "Dashboarding," Blockchain and Other Product Trends
- Hundreds of Competitors
- No Vendor With Even 1/5th of the Market
- Interoperability Mandates
- IT Staff Shortages

These are just some of the changes covered in detail in this report on the electronic medical records market, a market that has been covered since 2007.

The Era of Disruption in the EMR Market

This report provides market size for the EMR market, as well as market forecasts and trends. Some trends noted in this report, EMR 2017 included the depth of physician adoption, user dissatisfaction with their purchases, lack of interoperability, implementation difficulties, staffing shortages in IT, the lack of a clear EMR market leader, increasing international markets, and cybersecurity. Additionally, a new administration with a different set of objectives from the Obama Administration that incentivized EMR purchases is in office, potentially changing programs. It's believed that at this time these trends are combining to disrupt the EMR marketplace, even while revenues for companies grow.

The report takes a look at these trends and provides the following data:

- The EMR Market, 2014 and Forecasted to 2021
- Possible Trump Administration Moves and Likely Impact
- Blockchain, OpenSource EMR, BYOD and Other Must-Watch Trends
- Electronic Medical Records Vendor Market Share
- The Hospital and Ambulatory EMR Markets, 2014-21
- Breakouts of Market: Services, Software, Hardware
- Meaningful Use, MACRA and Other Policies
- The Latest Physician EMR Usage Statistics
- Current Hospital Stage Goals and Results
- Pricing of EHR Systems and ROI Information
- International EMR Markets
- Over 50 Profiles of EMR Companies

EMR Market 2017: Electronic Medical Records in an Era of Disruption is a look at the market and trends affecting electronic medical record software and related services. Included in the report are statistics influencing the industry, demographics, life expectancy, and company strategies.

Industry-Focused Report: A Look at Potential Policy Moves and Their Impact on the Market

These reports are based on real industry events and performance, not academic models. Revenues are based on worldwide figures. Included in the revenues are sales of software, services, consulting and replacement. A market summary includes a total market analysis. Also included is a competitive analysis of leading EMR system providers. Most importantly, this report contains a look at big issues and trends in the industry. Mergers are detailed, physician and hospital adoption stats are provided. A list of potential Trump Presidency moves and their likely impact are detailed in the report.
Issue – New Administration policy: The industry has been plagued with confusion regarding meaningful use and certification of EMR systems, which has slowed adoption progress. It appears the adoption rate for EMR may have decreased in 2009 and to some degree 2010 as a result of confusing guidelines, though the percentage of physicians using electronic records made progress. Many of the well-intended helps such as regional extension centers have failed to materialize and those that did were busy trying to put their own house in order so that they could help the community. Clearer guidelines and support available in 2011 and 2012 have helped the industry to push forward but there is still some confusion, especially with small physician offices. In 2016, the EHR reporting period for a payment adjustment year for EP who are new participants is any continuous 90-day period in 2016. New participants who successfully demonstrate meaningful use for this period and satisfy all other program requirements will avoid the payment penalty in 2017.

Issue – Cybersecurity: There continues to be an uptick in the number and severity of security breaches in healthcare involving small and large institutions alike. Security of medical records is still of highest concern and one that seems to be experiencing increasing bumps in the road. There have been numerous breaches in all areas of healthcare and it does not seem to be getting better. With so many portals to access the information, systems have a hard time securing the contents. This will continue to be a huge concern for all participants. Stringent security measures are mandated with updates to HIPAA and with more stringent HIPAA guidelines now in play, the industry can expect to see fines that are more significant. This area continues to be an Achilles heel for the industry.

Issue – Frustrated Physicians: Physicians have repeatedly complained that EHRs are difficult to use. Many EHR interfaces are awkward and non-intuitive creating more problems than solutions. Physicians are not convinced that EMR's will cut costs or help to provide better and safer care. One of the reasons for this may be that vendors do not seem to be in touch with what physicians need in their individual practices. Furthermore, EHRs often get in the way and slow users down because of the way they are configured or are not convenient to use. Most EHRs are not designed to help physicians juggle the simultaneous tasks they all face, like answering a question about one patient while in the middle of writing a prescription for another.

Over 1,000 Companies in the EMR Market

The electronic medical records market is competitive, with over 1,000 providers; however, increasing mergers and acquisitions in the industry will result in the reduction in the number of competitors. Local and country-specific vendors were counted in the total number of EMR providers but were not considered as major players in worldwide market participation. Companies remain competitive by offering high-quality solution packages to private practices and hospitals.

Cerner has the largest share of the EMR market; however, there are still many opportunities for other companies and new entrants. There is still not a single system that is complete with true interoperability. The main drawback for smaller companies is the cost to enter the market with a certified product.
Conclusion Highlights

2: Fast-Moving Changes: The Era Of Disruption In EMR

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EMEA
United Kingdom
Germany
France
Spain
Nordic Countries
Middle East
Africa
Others
APAC
Japan
China
India
Australia
Others
Rest Of World
Brazil
Canada
Others

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