Mobile Advertising - Global Strategic Business Report

Description: This report analyzes the worldwide markets for Mobile Advertising in US$ Thousands by the following Product Segments: Messaging, Search, and Display. The report provides separate comprehensive analytics for the US, Canada, Japan Europe, Asia-Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2013 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 179 companies including many key and niche players such as:
- 4INFO, Inc.
- Apple, Inc.
- Amobee, Inc.
- AOL Advertising, Inc.
- Conversant, Inc.

Contents:
I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations
Disclaimers
Data Interpretation & Reporting Level
Quantitative Techniques & Analytics
Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Prelude
Mobile Advertising
In a Nutshell
Current and Future Analysis
Asia-Pacific Steers the Momentum
Search Advertising to Expand the Market Potential
Messaging Advertising Sees Dwindling Fortunes
Mobile's Influence on Consumer Lifestyle Enthuses Brands
Google Leads World Mobile Ad Market
Android Invades Mobile Space
Table 1: Leading Players in the Global Mobile Internet Ad Market (2013): Percentage Share Breakdown of Revenues by Company (includes corresponding Graph/Chart)
Factors Driving Growth in Mobile Advertisement Market
Personalized Nature of Advertising
High Penetration of Smartphones
Table 2: World Smartphone Penetration for Select Countries (as a Percentage of Mobile Phone Users): 2013 (includes corresponding Graph/Chart)
Table 3: Global Market for Smartphones (2013 & 2018): Breakdown of Sales in Million Units by Geographic Region/Country (includes corresponding Graph/Chart)
Table 4: Global Smartphones Market Leading Countries Ranked by CAGR for 2013-2018: Brazil, Canada, China, France, Germany, India, Italy, Japan, Russia, UK, and US (includes corresponding Graph/Chart)
Expansion of Mobile Internet and 3G/4G Technologies
Table 5: Worldwide Mobile Data Traffic by Device Type (2013, 2015 & 2018)
Percentage Share Breakdown of Monthly Data Traffic Volume for Laptops, Non-Smartphones, Smartphones,Tables, and Others (includes corresponding Graph/Chart)
Percentage Share Breakdown of Monthly Data Traffic Volume for Data, File Sharing, M2M, and Video
(includes corresponding Graph/Chart)
Table 7: Worldwide Mobile Networks (2013 & 2018): Percentage Share Breakdown of Number of
Connections by Type of Network Technology (includes corresponding Graph/Chart)
Infiltration of Social Networks
Opt-in Advertising: Giving Consumer the Choice
The Benefit of Frequency Cap
Custom Targeting
Favorable Response Rates & Instant Feedback
Value for Money
New Forms of Mobile Advertising
Challenges Facing Mobile Ad Market
Factor Restraining Growth in Mobile Advertising Market
Mobile Advertising Seeks to Resolve Technical Hurdles
Click Fraud
The Negative Aspect of Mobile Advertising
Conflict of Interest in Pay-per-Click Model
Concerns over Data Protection and Privacy
Impact of 2007-2009 Recession in Retrospect

2. MARKET DYNAMICS

User Engagement: The Focal Point
Hardware-Related Developments: Major Influence on Mobile Ad Market Dynamics
New-Age Advertisements to Fuel Mobile Marketing Space
The Potential of Multimedia Mobile Marketing
Mobile Video Ads Surpass Online Video Ads
Singular Focus
Boon for Mobile Video Ads
Less Distraction
Not Limited to Peak Hours
Mobile Video Ad Applications Engage Users
Easier Frequency Management
iPad: Transforming the Mobile Advertising Marketplace
Metrics and Analytics Support Drives Mobile Marketing Success
Increase in Mobile Local Advertising
Telecom Operators to Gain from Mobile Advertising
Responsive Site Design to Influence Web-Traffic
Technological Advancements Drive Growth
NFC
Another Smart Approach
RTB
Adding Dynamism to Mobile Advertising
Geo-fencing
The New Buzzword for Brand Promotion
Economical Price Plans Promote Mobile Content
Mobile TV holds Bright Prospects in Mobile Advertising
Mobile Advertising to Provide Gains to Ringtone Vendors
Programmatic Buying & Selling
The New Growth Area
Retailers Rely on Mobile
ROPO and Show-Rooming
Derivatives of Mobile Proliferation
Select Key Statistical Data
Table 8: Global Mobile Ad Market (2013): Percentage Share Breakdown of Spending by Segment (includes corresponding Graph/Chart)
Table 9: Global Mobile Ad Market (2013): Percentage Share Breakdown of Target Audience by Age Group (includes corresponding Graph/Chart)
Table 10: Global Mobile Ad Market (2013): Percentage Share Breakdown of Target Audience by Gender (includes corresponding Graph/Chart)
Table 11: Global Mobile Ad Market (2013): Percentage Share Breakdown of Mobile Ad Spending by Platform (includes corresponding Graph/Chart)
3. SERVICE OVERVIEW

Definition
Success of Mobile Advertising: Key Determinant Factors
Mobile Advertising Value Chain
Mobile Advertising Formats
Mobile Messaging
SMS
MMS
Types of MMS Advertising Units
Mobile TV
Mobile Web
Types of Mobile Web Ad Units
Mobile Internet Advertising Vs Mobile Marketing
Advantages of Mobile Advertising
Mobile Vs Traditional Advertising Channels
Mobile Advertising Guidelines

4. PRODUCT LAUNCHES/DEVELOPMENTS

Appsfire to Launch Sashimi
Opera Mediaworks Unveils AdMarvel for Ad Networks and OMAX 2.0
Millennial Media Upgrades Millennial Media Exchange
TXTImpact Introduces Multi-Media Marketing and Messaging Service
Tumblr Unveils Mobile Ads
Nuance Unveils Voice Ads
Amobee Unveils New Pulse 3D Mobile Advertising Platform
UberMedia Releases New UberAds Product
Mogreet Unveils New Self-Service Messaging Platform
Silverpop™ Introduces New Capabilities in Mobile Messaging
Beachfront Unveils New Platform for Mobile Video Ad Mediation
Adquant Introduces Mobile Advertising Upgrades
LiquidM Unveils Mobile Advertising Management Platform
Applifier Introduces Everplay GameAds
Placecast Introduces PlaceAd
Millennial Media Introduces Omni Measurement Solutions
StartMeApp Introduces adSmart Express
Catalina Launches New Mobile Ad Platform
EQ Works Launches Hercules
Ayuda Introduces Alto
a Standalone Online Portal for Advertisers
KissMyAds Unveils Three Innovative Mobile Advertisement Platforms
IPC Media Launches New Mobile Advertising Products
AdSpruce Launches Native Ads Server
Eureka Unveils Eureka App for Mobile Devices
Telefonica Introduces Novel Mobile Idle-Screen Marketing Solution
Acision Launches RCS Service as Hosted Solution Over Acision Cloud Environment
Symsoft Releases New Platform for Multi-Media Messaging
Opera Unveils Opera Mediaworks for Advertising Purpose
Cellad Unveils Launches New Smartphone App
Velti Introduces New AD Network
Skype Launches Rich Media Mobile Ad App for iPhone
InMobi Launches App Galleries and Custom Ads
Vserv.mobi Unveils New Mobile Advertising Platform
EGG Launches a Series of Interactive Mobile Advertising Platforms
SMS.com.my Introduces Corporate Bulk SMS Service
Adtile Launches RRT Mobile Advertising Platform
Ace Metrix Unveils Ace Metrix MOBILE HD 2.0
RESEARCH AND MARKETS

LifeStreet to Launch RevJet  
SupersonicAds Launches Ultra for Mobile  
Bunndle Launches Mobile App Ad Network for iOS  
CIAmedia Introduces Patented Call-Triggered Advertising Solution  
ISIGN Launches SPDK for QSRs  
Rhythm Unveils LivePods  
Kontera Launches Unique PageLift Opener and Mobile Dynamic Content Technologies  
ExactTarget Unveils MobileConnect  
ECDC Unveils New StudentConnect Mobile Advertising Platform  
Sprint Releases Pinsight Media+™ Advertising Service  
iMobiTrax Unveils Click Filtering Features for Mobile Advertisers  
Pontiflex Unveils New Mobile Advertising Platform with Spanish-Language Capabilities  
Jivox Unveils New Interactive Ad Insertion Service for Mobile HLS  
Sense Networks Launches AudienceSense and AdMatch  
Clickatell Unveils CMCM Platform  
iVision Mobile Rolls Out Inbound MMS  
Medialets Releases Medialets Private Marketplace  
YouTube Introduces Skippable Mobile Video ADs  
Metaresolver Announces Data-Powered Mobile Advertising Platform  
O2 Media Announces Cloud-Based SMS Service for SMEs  
Mojiva Rolls Out Mojiva Tab  
ASATU-DK Launches “Mobile DADA”  
Mobext Unveils Automated Mobile Messaging Service  
Vodafone Unveils Vodafone Select  
Adfonic Unveils Integrated Mobile Video Advertising  
Vuclip Unveils Vuclip Click2Vid  
Httpool Introduces AdPlatform  
Bharti Airtel Introduces Mobile Advertising Service  
MTS Announces MTS mAd  
Etisalat Unveils New Mobile Advertising in Nigeria

5. RECENT INDUSTRY ACTIVITY

Velti Divests Certain Businesses to Blackstone’s GSO Capital Partners  
Idea Cellular Teams Up with Flytxt  
ValueClick Renames itself as Conversant  
Conversant Takes Over SET Media  
Twitter Takes Over MoPub  
Millenial Takes Over Jumptap  
Facebook Takes Over Onavo  
Blinkx Acquires Rhythm  
4INFO Inks Partnership Agreement with Acxiom  
Airpush Takes Over Hubbl  
Augme Technologies Divests Non-Core Division  
Phunware Takes Over Tapit Media Group  
RedMas Merges with Adsmovil  
SHIFT Enters into Partnership with Gradient X  
Celtra Signs Strategic Agreement with DDB Chicago  
Linkable Networks and 4INFO Ink a Partnership Agreement  
Tapjoy and Celtra Sign a Rich Media Partnership Agreement  
Omnicom Media Group Enters into Strategic Partnership with Celtra  
JUICE Mobile and Nuance Communications Launch Voice-enabled Mobile Advertising Solution  
Publicis to Merge with Omnicom  
Sprint Forms Partnership with Telefónica  
MEC UK and InMobi Enter into Partnership  
Nuance Enters into a Partnership with Widespace  
PMG Acquires Ability  
Adello and HStreaming Merge  
CellAd and World Global Network Form a JV  
ValueFirst Acquires clk2c.com  
Fairfax Media Partners with InMobi for Mobile Advertising Solutions  
Millenial Media Teams Up with Hipcricket  
Retailigence and Mojiva Enter into a Partnership
Mediahub/Mullen Enters into an Agreement with Millennial Media
Swrve Merges with MobileAppTracking of HasOffers
ePrize Acquires Cellit
Videology Takes Over Collider Media
VivaKi Enters into Agreement with Medialets
InSequent Acquires 4Mads Adtech Startup
Telenav Acquires Mobile Ad Company ThinkNear
Rubicon Project Acquires Mobile Ad Tech Mobsimth
Call Genie Acquires VoodooVox
Monster Offers Enters into an Advertising Agreement with Ad Shark
Media Mind Enters into an Agreement with ScientiaMobile
MediaMath Acquires Tap.Me
Amobee Takes Over AdJitsu
Voice Assist Inks a Partnership Agreement with Augme
AccuWeather and Amobee Enter into an Exclusive Partnership
Tagga Enters into a Partnership with airG
GREE Advertising Teams Up with MobPartner
madvertise Acquires Mobilike
Networkplay Acquires Mobile Ad Network Seventynine
InMobi and MoSync Sign a Partnership Agreement
Hi-Media Group Takes Over Adtriple
Opera Software Takes Over 4th Screen Advertising and Mobile Theory
Velti Acquires CASEE
Komli Mobile and YOOSE Enter into Sales Partnership
Hungama Digital Media Entertainment Enters into Partnership with Adsmobi
Affle Forms Partnership with Yahoo! India
ValueFirst Takes Over mGinger
SingTel Acquires Mobile Ad Company Amobee
InMobi to Team Up with Mi9
InMobi Forms Partnership Agreement with detikcom
Clash Media Mobile Inks a Licensing Agreement with StrikeAd

6. FOCUS ON SELECT PLAYERS

4INFO, Inc. (US)
Apple, Inc. (US)
Amobee, Inc. (US)
AOL Advertising, Inc (US)
Conversant, Inc. (US)
Facebook, Inc. (US)
Google, Inc. (US)
AdMob Google, Inc. (US)
Google AdSense (US)
InMobi (India)
Medio Systems, Inc. (US)
Microsoft Corporation (US)
Millennial Media (US)
JumpTap, Inc. (US)
Pandora Media, Inc. (US)
Radiate Media (US)
Rhythm NewMedia, Inc. (US)
Twitter, Inc. (US)
Velti PLC (UK)
Yahoo! Inc. (US)

7. GLOBAL MARKET PERSPECTIVE

Table 14: World Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020
(includes corresponding Graph/Chart)
Table 15: World Historic Review for Mobile Advertising by Geographic Region
US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets
III. MARKET

1. THE UNITED STATES

A. Market Analysis
Current & Future Analysis
Tiny Screen Huge Potential
Snapshots
Factors Driving the Growth of Mobile Advertisements
Factors Restraining the Growth of Mobile Advertisements
Market Dynamics
Advanced Mobile Devices Foster Growth in Mobile Advertising Market
Rising Popularity of Smartphones
Mobile Advertisements to Expand its Share in Digital Ad Spending
Table 26: US Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)
Mobile Display Advertising on the Rise
Mobile Ads Surpass Browser-Based Standard Banner Ads
Local Mobile Ads Find Favor
Advanced Mobile Technology to Promote Growth
Key Statistical Data
Table 27: US Mobile Ad Market (2013): Percentage Share Breakdown of Number of Ads by Segment (includes corresponding Graph/Chart)
Table 28: Leading Mobile Apps in the US Mobile Ad Market (2013): Percentage Share Breakdown of Number of Ads (includes corresponding Graph/Chart)
Table 29: Leading Players in the US Mobile Internet Ad Market (2013): Percentage Share Breakdown of Revenues by Company (includes corresponding Graph/Chart)
Table 30: Leading Players in the US Mobile Internet Search Ad Market (2013): Percentage Share Breakdown of Revenues by Company (includes corresponding Graph/Chart)
Table 31: Leading Players in the US Mobile Internet Display Ad Market (2013): Percentage Share Breakdown of Revenues by Company (includes corresponding Graph/Chart)
Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics
Table 32: US Recent Past, Current & Future Analysis for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 33: US Historic Review for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 34: US 15-Year Perspective for Mobile Advertising by Format
Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

2. CANADA
A. Market Analysis
Current & Future Analysis
Mobile Extends New Opportunity for Canadian Advertisers
Table 35: Canadian Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)
Incentive-Based Advertising to Grow
Challenges Confronting Mobile Advertising in Canada
Product Launch
Strategic Corporate Developments
B. Market Analytics
Table 36: Canadian Recent Past, Current & Future Analysis for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 37: Canadian Historic Review for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 38: Canadian 15-Year Perspective for Mobile Advertising by Format
Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

3. JAPAN
A. Market Analysis
Current & Future Analysis
Table 39: Japanese Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending (includes corresponding Graph/Chart)
Market Overview
Smooth Way Ahead for Mobile Advertising
Product Launch
Strategic Corporate Development
B. Market Analytics
Table 40: Japanese Recent Past, Current & Future Analysis for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 41: Japanese Historic Review for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 42: Japanese 15-Year Perspective for Mobile Advertising by Format
Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis
Current & Future Analysis
Overview
Europe Sees Rise in Mobile Ad Spending as a Proportion of Digital Ad Spending
Table 43: European Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)
Factors Driving the Growth of Mobile Advertisements
Factors Restraining the Growth of Mobile Advertisements
Market Dynamics
Banner Advertising: The Largest Revenue Generator
Advanced Formats and New Technologies Pull Growth
Western Europe Exhibits Higher Growth Prospects
Strategic Corporate Development
B. Market Analytics
Table 44: European Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 45: European Recent Past, Current & Future Analysis for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 46: European Historic Review for Mobile Advertising by Geographic Region
France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 47: European Historic Review for Mobile Advertising by Format
Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 48: European 15-Year Perspective for Mobile Advertising by Geographic Region
Percentage Breakdown of Annual Revenues for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 49: European 15-Year Perspective for Mobile Advertising by Format
Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

4a. FRANCE
A. Market Analysis
Current & Future Analysis
Significant Mobile Ownership Fails to Surge Mobile Advertising Market
Technology Improvements
A Must for Advances in the Market
Strategic Corporate Development
B. Market Analytics
Table 50: French Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 51: French Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4b. GERMANY
A. Market Analysis
Current & Future Analysis
A Peek into German Mobile Market Dynamics
Table 52: German Smartphone Market (2013): Percentage Breakdown of User Base by Smartphone Operating System (includes corresponding Graph/Chart)
Table 53: Internet Usage in Germany (2013): Percentage Breakdown of Browser-Based Web-Page Views by Type of Device (includes corresponding Graph/Chart)
Smartphones to Drive Mobile Internet Use and Ad Spending
Major Users of Mobile Advertising
Product Launch
Strategic Corporate Developments
B. Market Analytics
Table 54: German Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 55: German Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4c. ITALY
Market Analysis
Table 56: Italian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 57: Italian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4d. THE UNITED KINGDOM
A. Market Analysis
Current & Future Analysis
Mobile Emerges as a Key Marketing Channel for Brands
Mobile Ad Market Withstands Recession
Smartphone Users Prop Up Mobile Ad Investments
Growing Tablet Penetration Extends New Opportunity
Mobile Advertisers Leverage Metrics Measurement System
Ring Tone Vendors Focus on Mobile Advertisement
Mobile Internet Advertising Gains Popularity
Product Launches
Strategic Corporate Developments
Velti, Plc
A Key Player
B. Market Analytics
Table 58: UK Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 59: UK Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4e. SPAIN
A. Market Analysis
Current & Future Analysis
Product Launches
Strategic Corporate Development
B. Market Analytics
Table 60: Spanish Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 61: Spanish Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4f. RUSSIA
Market Analysis
Table 62: Russian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 63: Russian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

4g. REST OF EUROPE
A. Market Analysis
Current & Future Analysis
Product Launches
Strategic Corporate Developments
B. Market Analytics
Table 64: Rest of Europe Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 65: Rest of Europe Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC
A. Market Analysis
Current & Future Analysis
Overview
Rising Penetration of Mobile Devices
Rising Use of Smartphones
Market Snapshots

Mobile Advertising: A High Growth Market

Table 66: Asia-Pacific Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)

A Highly Diverse Market

Robust Rise in Mobile Internet User Base

Table 67: Mobile Internet Users in Select Asian Countries (2011) (includes corresponding Graph/Chart)

Table 68: Average Number of Page Impressions Per User Per Day on the Internet for Select Asian Countries (includes corresponding Graph/Chart)

Challenges for Mobile Advertising

Market Dynamics

Strong Growth for South East Asian Markets

Text Messaging Continues to Retain Significance in Mobile Marketing

Mobile Search Holds Maximum Popularity

Mobile Videos: Potential for Growth

Prospects for Mobile TV Advertising

Embedded Advertisements and "App-vertising" on the Rise

Smarter Advertisements for Smartphones

Companies Increasingly Promoting Mobile Advertising

B. Market Analytics

Table 69: Asia-Pacific Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region

Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 70: Asia-Pacific Recent Past, Current & Future Analysis for Mobile Advertising by Format

Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 71: Asia-Pacific Historic Review for Mobile Advertising by Geographic Region

Australia, China, India, South Korea, and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 72: Asia-Pacific Historic Review for Mobile Advertising by Format

Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

Table 73: Asia-Pacific 15-Year Perspective for Mobile Advertising by Geographic Region

Percentage Breakdown of Annual Revenues for Australia, China, India, South Korea, and Rest of Asia-Pacific Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

5a. AUSTRALIA

A. Market Analysis

Current & Future Analysis

Mobile Emerges as the Fastest Online Advertising Media Channel

Mobile Advertisement to Gain Momentum

Smartphones to Change Low Receptivity Trend in the Mobile Space

B. Market Analytics

Table 75: Australian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 76: Australian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

5b. CHINA

A. Market Analysis

Current & Future Analysis

A Rapidly Expanding Market

Brief Overview of the Sector

Growth Drivers of Mobile Advertisement

Factors Restraining the Growth of Mobile Advertisement Market

Market Dynamics

Mobile Internet Sees Faster Growth

Table 77: Number of Mobile Internet Users in China for the Years 2009 through 2013 (In Million) (includes corresponding Graph/Chart)

Internet-Based Digital Services Find Popularity Among Mobile Users

Mobile Television Witnessing Rapid Growth

Baidu and Google Conflict for Mobile Search Market Share
5c. INDIA

A. Market Analysis
Current & Future Analysis
The Fastest Growing Mobile Market
Mobile Advertising: Benefiting from Rising Mobile Phone Penetration
Market Dynamics
3G Boosts Mobile Advertising Market
Sustained Growth for SMS Advertising
Marketers Seeking Innovative Approaches
Rural Penetration of Mobile Phones to Boost Mobile Advertising
SMBs Keep an Eye on Mobile Ad Vertical
Traditional Media Still Lead the Market

Table 80: Indian Mobile Ad Market (2013): Percentage Share Breakdown of Ad Impressions by Device Type
(includes corresponding Graph/Chart)
Table 81: Indian Mobile Ad Market (2013): Percentage Share Breakdown of Ad Impressions by Device Brand
(includes corresponding Graph/Chart)
Table 82: Indian Mobile Ad Market (2013): Percentage Share Breakdown of Ad Impressions by Mobile OS
(includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Developments
InMobi

A Major India-based Mobile Advertising Company

B. Market Analytics

Table 83: Indian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 79: Chinese Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

5d. SOUTH KOREA

A. Market Analysis
Current & Future Analysis
Mobile Advertising on the Rise
High Growth of Mobile Internet Penetration to Benefit Mobile Advertisers

Table 85: South Korean Mobile Market (2011-2016): Percentage Share Breakdown of Internet Users as a Proportion of Mobile Users and Total Population (includes corresponding Graph/Chart)

B. Market Analytics

Table 86: South Korean Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 87: South Korean Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

6. LATIN AMERICA
A. Market Analysis
Current & Future Analysis
Latin America Sees Growth in Mobile Advertising
Table 90: Latin American Mobile Ad Market (2013): Percentage Share Breakdown of Ad Impressions by Device Type (includes corresponding Graph/Chart)
Table 91: Latin American Smartphones Market (2013): Penetration Growth Rate by Country (includes corresponding Graph/Chart)
Table 92: Latin American Mobile Ad Market (2010-2014): Spending as a Proportion of Total Digital Ad Spending by Select Country (includes corresponding Graph/Chart)

B. Market Analytics
Table 93: Latin American Recent Past, Current & Future Analysis for Mobile Advertising by Geographic Region
Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 94: Latin American Recent Past, Current & Future Analysis for Mobile Advertising by Format Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 95: Latin American Historic Review for Mobile Advertising by Geographic Region
Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 96: Latin American Historic Review for Mobile Advertising by Format Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
Table 97: Latin American 15-Year Perspective for Mobile Advertising by Geographic Region Percentage Breakdown of Annual Revenues for Argentina, Brazil, Mexico and Rest of Latin America Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)
Table 98: Latin American 15-Year Perspective for Mobile Advertising by Format Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

6a. ARGENTINA
A. Market Analysis
Current & Future Analysis
Android Leads the Mobile Market
Table 99: Argentinean Mobile Market (2013): Percentage Share Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)
B. Market Analytics
Table 100: Argentinean Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 101: Argentinean Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

6b. BRAZIL
A. Market Analysis
Current & Future Analysis
Android Devices Give Lead to Mobile Advertising
Table 102: Brazilian Mobile Market (2013): Percentage Share Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)
B. Market Analytics
Table 103: Brazilian Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 104: Brazilian Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

6c. MEXICO
A. Market Analysis
Current & Future Analysis
Higher Smartphone Penetration to Benefit Advertisers
Table 105: Mexican Mobile Ad Market (2013): Percentage Share Breakdown of Ad Impressions by Device Type (includes corresponding Graph/Chart)
Table 106: Mexican Mobile Market (2013): Percentage Share Breakdown of Device Population by Operating System (includes corresponding Graph/Chart)
B. Market Analytics
Table 107: Mexican Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
Table 108: Mexican Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$
6d. REST OF LATIN AMERICA

Market Analysis

Table 109: Rest of Latin America Recent Past, Current & Future Analysis for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)

Table 110: Rest of Latin America Historic Review for Mobile Advertising Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)

7. REST OF WORLD

A. Market Analysis
   Current & Future Analysis
   Review of Select Markets
   Israel
   South Africa
   Opportunities and Challenges
   Lack of Local Publishers: A Missed Opportunity
   Increase in the Introduction of Innovative Features
   UGC Segment Expands
   Product Launch

B. Market Analytics
   Table 111: Rest of World Recent Past, Current & Future Analysis for Mobile Advertising by Format Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2013 through 2020 (includes corresponding Graph/Chart)
   Table 112: Rest of World Historic Review for Mobile Advertising by Format Messaging, Search, and Display Markets Independently Analyzed with Annual Revenue Figures in US$ Thousand for Years 2006 through 2012 (includes corresponding Graph/Chart)
   Table 113: Rest of World 15-Year Perspective for Mobile Advertising by Format Percentage Breakdown of Annual Revenues for Messaging, Search, and Display Markets for Years 2006, 2014 & 2020 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 179 (including Divisions/Subsidiaries 188)
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   Canada (7)
   Japan (4)
   Europe (46)
   France (6)
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