Sun Care in the United Kingdom

Description: Sun protection continues to drive growth, with a current value increase of 2% in 2015. By contrast, aftersun faced multiple challenges, due to high product diversification within skin care, with a particular focus on moisturising lotions. UK consumers remain cautious about the long term effects which can occur from unhealthy exposure to the sun. These concerns are influenced by the high proportion of people unaware of what the best sun protection is for their skin.

The Sun Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Adult Sun Care, Baby and Child-specific Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
- Get a detailed picture of the Sun Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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SUN CARE IN THE UNITED KINGDOM

July 2016

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